



What In The World Are Dreams Made Of
Excitement of the Chance!

Go for it on **Valentine's** Day

Being perpetually motion defined
Fighting **FUD** = Fear, Uncertainty and Doubt



CONTENTS

Check out the:
HOTTEST NEW E-ZINE OF THE NEW YEAR!
HOTTEST VALENTINE EXCLUSIVES TO JO LEE MAGAZINE

WATCH For March issue – Exclusive to JO LEE Magazine
 The ingenious architectural designs of Canadian born **Anna Helen Dyson**, now of New York City. The award-winning exhibit, just moved from the Museum of Modern Art, New York City, will be presented in its entirety.

**Tomorrow is Saint Valentine's Day,
 All in the morning betime,
 And I a maid at your window
 To be your Valentine.**

-William Shakespeare, Hamlet, 1601

To contribute - write to: nahidahatjoleemag@yahoo.com
 by the 1st of each month.

JO LEE

The Roots and Wings Magazine

Founder and Editorial Director

JOSEPHINA LEA

MASCIOLI-MANSELL

R&D Editor At Large

CARLA DRAGNEA

Managing Editor

NAHIDAH MALIK

Director to the Offices of Jo LEE

PEGGY EGAN

Online Producer / Director

EDWARD T.M. AYOUB

Design + Layout

SITE 85 DESIGN

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03 MARVELOUS MAVERICK
 Want to achieve heights you've never dreamt of? Having difficulty communicating? Soar to the top with JO LEE Magazine's Hugh Coppen. One of the world's greatest Maverick's himself!

05 THIN'K'ER'S CORNER
 What are the Fabulous 4 'spinning' out now! Get to know Tarik a little better!

FEATURES

06 The Media and 'FAT'? Young Women!
 Feeling knocked around because of how you look? Does turning on the TV or opening up a magazine remind you of what you're not doing to change! From London, England, Naiza Awan shows you how to soar through the sky, having risen-above these issues herself.

08 Pièce de Résistance
 Joseph Bucheck III – Peek into the fascinating life of an international Ballet Dancer living in Palm Beach, Florida. See how he started...prepare to be amazed!
 Exclusive to JO LEE

18 Changing World: Fighting FUD*
 Has FUD – FEAR / UNCERTAINTY / DOUBT – taken over your life? Are you TRAPPED! Is your life turned upside down? Hugh Coppen takes YOU to the top

10 CamPUS SPIN
 Do you believe the future is in your hands – your decisions dictate what the coming months hold? See what 3 diverse achievers have to say!

12 TOKENS OF LOVE

14 WIERD & WACKY
 Can an elephant jump? How big is a hippos mouth? A different way to clean your ears? Here is the wacky world of animals!!

15 CRAZZY ABOUT R&D
 You've just received your credit card statements! You're in shock? Well, there is hope – lots of helpful advise in this section.

19 KUDOS
 Is the work place stressing you out? Perhaps a good laugh is all you need!

20 CELEBRATIONS
 Bean Scattering Ceremony – what is that all about! Read how celebrations differ from culture to culture around the world!

21 EDITOR AT LARGE
 Message from Editor at Large
ROOTS & WINGS
 The Backbone of The E-Help CampUS

The Marvelous Maverick



Wow! What can I say?!!

You, the readers of "Jo Lee" magazine, are fantastic! We have had a terrific response to my first "Marvelous Maverick" column which appeared in the January edition. I'm thrilled that so many people took the time to write and say nice things about the column. Thank you!

And thank you too to all who wrote with questions for this month's column. It seems that many people are focused on their employment situation, which is not surprising in a slower economy.

Here are February's questions....

Attitude beats qualifications

Dear Marvelous Maverick:

I've worked in a large bank for five years since I graduated – it is my first job, I enjoy it and I am making good progress. But every year I see more people being employed here who seem to be better qualified than I. I'm wondering whether I'm going to be pushed aside?"
Markus G., Frankfurt, Germany

Markus, in your own words you say that you're making good progress, so why do you think you'll get "pushed aside"? One of the very best qualities of top companies is that they continue to hire better and better people because they know that, as business gets tougher and more competitive, they need the best people they can attract in order to succeed.

I know of several top executives who require the managers in their organizations to hire people who are better than they themselves are, simply because healthy, growing companies need the best people they can get in order to succeed the future. Believe me, this creates a much more exciting, stimulating climate than those companies where managers are too insecure to hire people who might dare to challenge them!

Don't get intimidated by the qualifications of others, Markus – success isn't just about qualifications. Your success comes from inside YOU, from your energy, your initiative, your determination. Whenever I've hired or promoted anybody, I always looked for great attitude more than qualifications.

If you get 'pushed aside' for having a great attitude, Markus, you didn't want to be in that company anyway!

'Mav'

Don't get trapped by 24/7

Dear Mav:

I'm 28 and have been working for the past three years in a small software company. I love my job and really enjoy the great people. But I don't have a life! We work long hours seven days a week and I feel like I'm getting burned out. What can I do?" Melissa W., Irving, Texas.

I am SO tempted to say "Quit now, Melissa!" But I'll say my piece and then you can decide...

In the past few years, particularly in the dotcom's, working 24/7 became like a 'badge of honor'. And, in every company, there are times when the urgency of a project requires us all to work long, intense hours. That's OK, but it's no way to work – or to live – for months and years at a time as some companies seem to expect their people to do.

It's been proven that, when all you do is work and sleep, you actually become less effective in your work. Not only that, but constant stress is known to be a serious health risk – yes, even to 28 year olds!

So my advice is this: tell your boss and the people around you that you're willing to give the job everything you've got for, say, 10 hours a day, five days a week. And if that's not acceptable to them, Melissa, then let them fire you! You're NOT slave labor, and it is essential to your well-being that you keep your life in balance between work, play, family and friends. That's true for all of us...

'Mav'

"...set targets for the things that are important to you for the next year and the next five years..."

Take charge of your career...

Dear Maverick:

I'm really happy in my job right now, and I don't have any plans to leave. But I often get calls from friends or even people that I don't know asking me if I'd be interested in making a change. Isn't it disloyal to talk to people about other opportunities when I'm happily employed?"

Roberta S., 32, Sao Paulo, Brazil

Roberta, there are many people who feel the same way you do – that it is disloyal to their employer to even talk to people about other opportunities. It's NOT!! Do you think that your employer doesn't look at different organization alignments that might suit their goals better? And do you think that, if they saw a different arrangement that worked better for them but might not include you, they would hesitate to do it? Of course not!

The 'old deal' in which people expected the company to 'look after them' is long gone. It doesn't happen any more. Companies change their direction quickly and often these days, and that means they change their criteria for the people who work for them. I'm not saying it's better this way, but it's the way things are today.

There is only one person who is responsible for your career and that is – you guessed it – YOU! So it is your responsibility to yourself to continually take stock of your present job versus other opportunities that are offered to you. Listen to the opportunities that come your way. Keep your contacts active. Build your network and keep it current. Be in control of your OWN career.

You owe it to yourself, Roberta.

Good luck!

'Mav'

This month's messages in a nutshell?

Attitude beats qualifications

Don't get trapped by 24/7

Plan your work, work your plan

Take charge of your career

And remember... your life is what you make of it!

Until next month...

The Maverick

hughatjoleemag@yahoo.com

Plan your work, work your plan

Sanjib C. in Delhi, India asks:

Do you think a person should have a career plan, or just let it develop from one opportunity to the next?"

Good question, Sanjib. And one that is even more important than ever in the new millennium when things are changing so fast.

Yes, I think everyone should have a career plan. But, because industries and opportunities rise and fall so quickly these days, it's almost impossible to make a long-term plan which is at all specific – ten years from now, who knows where the up-and-coming opportunities for you will be.

What you should do, though, is to set targets for the things that are important to you for the next year and the next five years, things like your annual earnings, your responsibilities, the type of job you want to be in, etc. Then on January 1st every year refer to your plan, see how you did against your one- and five-year goals, and set new ones to be achieved.

I'm convinced that the only way you'll reach your potential is by setting goals for yourself. But remember what Michelangelo said "The greater danger for most of us is not that our aim is too high and we miss it, but that it is too low and we reach it."

So make your plan – and challenge yourself to achieve it.

'Mav'

JO LEE invites you the people, to let us know anything you'd like The Maverick to write about. Your professional / work /career concerns, how to act, how to respond to challenges and pressures, how to deal with our fast-changing world, how to deal with conflicts at work... your success in reaching the pinnacle of life will be flipped 180 degrees around!

Hugh Coppen, The Marvelous Maverick, is a man who understands that the only way a company succeeds, is when the employees from top to bottom are motivated by shared goals and are given skills, opportunities and the conviction that what they contribute, is really important. People, people, people have always been Hugh's focus!

* Hugh Coppen resides in California

www.winningleadership.com

THIN'K'ERS CORNER

LEAD THIN'K'ER - Carolyn Young



Have you heard the word?

THE THIN'K'ER'S are a fabulous group of 4 - who rev-up the E-Help CampUS at YES! INTERNATIONAL.

We are:

Emily Pyfrom, Tarik, Joseph, Nelson (Micheal D.) and me - Carolyn Young.

See us under THIN'K'ERS at www.yesintl.com

We're wowing the '30 - something' and under audiences with thought provoking discussion... and rehearsing for several '60 second' online spots that are full of spark. Reason they're so great? Because each spot provides a 'window' into what the E-Help CampUS and YES! - are all about

World! It's February... Cross your heart. Go out and wrap your arms around the 14th and Valentine's Day. We THIN'K'ERS send the world a BIG hug.

As promised, my introduction into the life of each THIN'K'ER continues with yet another one of our Fabulous 4 and how his life embraces the world in his non - YES! INTERNATIONAL time.

Our Spin Features - TARIK THIS MONTH

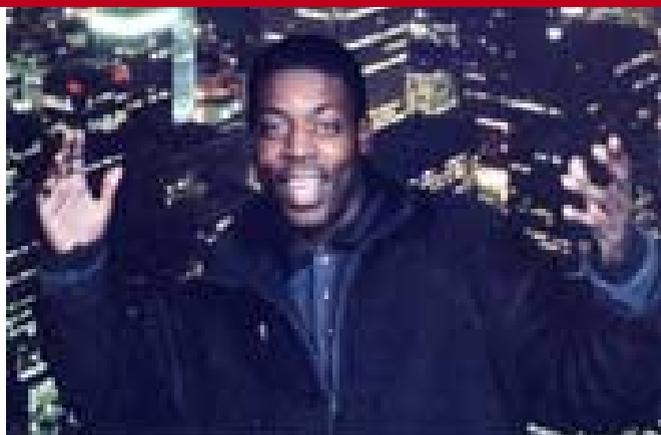
Anyone who knows Tarik Joseph, knows that his **LOVE** is music... whether it be performing, writing, playing, creating, recording.

Tarik attributes the brilliance of this passion in great part, to his father, who was one of the great American DJs. There was always music around the house. Music permeated every aspect of his family's life. When his mother was in the hospital delivering his fifth sister... he has 6 sisters and 1 brother, he sang and produced a recording around 'The Sound of Music' just to cheer her up. It was an incredible accomplishment for it proved to Tarik that music was the greatest art in the world. He was 14 years old at the time.

Isn't it amazing how one act of love begets another. Tarik's mother and father had been very much aware of his talent and insisted he be enrolled at the Royal Conservatory of Music to study piano, vocal ensemble and guitar.

Tarik has a gift for taking what he has learned and utilizing every aspect of it. And he's gone on to write and perform within this arena of love. He recalls with vivid excitement, the purchase of his first tracking machine. "For the first six months, I recorded every one of my works. "Everything."

It came as no surprise when Tarik followed in his father's footsteps. DJing was a venue that Tarik quickly grew to expand within and it opened avenues into tremendous horizons and he began playing clubs, house parties, big events throughout many parts of the United States, just like his father had done. When his family opened a business in fashion and music - Tarik was the Disc Jockey, serenading customers in the store.



He made a series of popular tapes that became great sellers which opened some pretty challenging doors for him in the music industry. Small parts in movies and commercials began coming in and as they did, a second love was added to Tarik's life. Travel. North America, the UK and surrounding countries. Song writing was to become Tarik's greatest forte'.

It's now ten years later. Tarik has designed a recording studio with the best technology, to bring to life his sounds. None of this came easy. Tarik graduated from an artistic high school whose focus was musical theatre. He went on to study at the acclaimed Sheridan College in Toronto, Canada and graduated with a degree in multimedia production and recording arts.

What does Tarik do in his spare time? Why he plays basketball, competes in cross-country and track and field.

Bravo - Tarik!

Until next month... Be sure to check out the list of topics in our CampUS. If there's something you'd like to see included. Let us know. Write to laura.

lauraatjoleemag@yahoo.com

THE MEDIA AND 'FAT'? YOUNG WOMEN!



By **Naiza Awan**
Age 17 - Bracknell, UK

Something every girl claims to be! But don't you just hate it when pencil thin girls start saying "oh I'm so fat, I really need to go on a diet". Doesn't this make you feel twice the size you really are?

Don't you start feeling so guilty when having a McDonald's for lunch followed by an apple pie? Well girls and guys - I just have one thing to say, don't! If you start taking people who suffer from 'mental fat' seriously, when will you ever be happy with yourself?

I can definitely call myself larger than life and have been for a good 10 years. I know what all of you are suffering, believe me, I've been through it all.

Parents constantly on your back making little remarks: "should you really be eating that? Don't you think it's time you did a little exercise? You could have had the \$100 dress 'if' you could've fit into it".

Then of course there are major issues at school. It has to be said, that kids can be the cutest and the cruelest creatures! Coming last, in all of the races during PE, doesn't really do anything for your self esteem, either. In fact it's quite embarrassing especially when you want to impress a guy in the boys group! The little comments made by those who are in the 'popular gang' just grind you up the wall. You walk past, and it's like "did anyone feel that earthquake"! Who do they think they are? Who do they think they are talking to?

Well friends, if you don't show you're confident about yourself, if you feel



like nothing, you'll look like nothing and therefore you'll be treated like nothing. As for the parents, at the end of the day, they have your best interest at heart, they care about you and don't want you to get hurt. Although sometimes the last thing you need is to be dictated to.

Well, now it goes onto the: yes sorry girls, boyfriends and proms and the whole concept of being 'asked out'! Well I have one thing to say on the matter, I hate it! I hated it then and I still hate it now. It totally screws up that confidence you just about managed to gain. I know that it is every girls dream to be taken to the prom by the school

heart throb, but come on, if they really had a brain, they wouldn't go for the most prettiest girl. They'd go for you. I know how you must be feeling. All of your friends being asked out to the prom and poor you, still waiting

If you start taking people who suffer from 'mental fat' seriously, when will you ever be happy with yourself?

for that non-existent date. I just wanted to be asked for that uplifting boost. Just so I'd know that under all of my fat, someone did actually like me. Oh well, it never happens, so don't hang around waiting. It'll cause you more depression than it's worth! But go to the proms, show the world that you don't care, you don't need a low life guy or gal to have a good time. I know what you're thinking, "we would go if only we could find something nice to wear, something that fit properly". I'd be lying if I said that this didn't bother me. In fact, on some occasions I



FAT!

would miss such events for this very reason. I never felt I had the right thing to wear. Then, the morning after, I'd hear about the great time everyone had and I'd sit and sulk thinking "I wish I had gone after all".

Living in England where the average girl is a size 12, that's a US size 8, it has been so much harder. There are certain shops I still won't enter, even today. Most designers create clothes for the pencil-thin end of the population – hello!! We need clothes too, something smart, something sexy, something that will make us feel real good about ourselves, instead of those dark baggy boring clothes that one finds. It's time designers started to rethink about the girls and guys - that are really out there, who really want to wear their clothes. In the end, well, you have to give up moping around. Life is too short to waste and worry about whether you look the part. Go out! Have a good time! Show that you simply don't care. Live and let live!

It is hard to move on, it's hard sometimes to accept your appearance and yes it's even harder to realize that most probably, you'll never look like that girl or guy on the front cover of Vogue. I blame the media, oh yes I do – take a look around you, the television, the magazines...go on pick up any magazine, flip through those pages. All we see are pencil thin guys and girls and models everywhere. The clothes they wear can hardly fit a 'normal' person, normal guys, normal girls like you and me. Everywhere we turn there are bill boards with these gorgeous models staring at us, making us feel like we are worth nothing unless we look like them! The media has brain washed everyone. Why do we let the media get away with this? Why do we

So, what are we the world, going to do about it?

Let's not give ourselves a passport to 'pig out' get sick and blame someone else. Hey, don't give up on being smart and healthy.

Just think girls and you guys too, if I can move on...if I can come to terms with my weight, anyone can. I've been through it all. In some ways even though I may not have realized it at the time – pulling up my boots and becoming very proud of who I am - has definitely made me a better, a stronger person. Stand tall and straight, lift your heads, chin up, give yourself a big bright smile in the mirror, put your best clothes on, do up your hair and walk down that street feeling great and positive and happy. Ignore the people who taunt and tease you – they aren't worth it!

Did you know that in the State of California, "big is beautiful". How fascinating that the world of HOLLYWOOD can produce anorexic magazine covers and films and many of the people who surround the industry in that same city, are big and gorgeous and work out in their bigness at the fabulous spas and turn up at the Award Nights in tremendous gowns, looking spectacular. And to think people are seeing what they look like on the outside, as well as coming to know their soul! Isn't that brilliant.

Let's the rest of the world be brilliant too. Be proud of who you are and where you come from – be yourself and let your true colours shine through. BE in California no matter 'where' you are.

"...pulling up my boots and becoming very proud of who I am has definitely made me a better, a stronger person..."

let them put anorexic people on the front covers of magazines? Not even half the population of the world is that thin! It's totally unfair, and we should begin 'immediately' to not accept this as life! It's cruel! And we must stop it!

And speaking about anorexia, not forgetting bulimia too, more than half the world's young female population suffers from these eating disorders – many, many die, because their condition is not detected early enough, or they get help too late. Let's not let the media portray these false images to us. Is it not enough that we, the younger generation, have to deal with our teenage problems without all this weight thing being pushed into our faces? And don't tell me the media are unaware of body weight being controlled by our genes. It runs in the family! It's all genetic. Let's stop it!

A walk through a toy store – well, here comes Barbie – did you know that if we were shaped like a Barbie doll we would have to walk on all fours, because we would not be able to support our own weight?



PIÈCE DE RÉSISTANCE

By **Joseph J. Buccheck III**
Palm Beach - Florida

Leonardwood, MO, November 11, 1954 to an army Sergeant and his wife, Joseph J. Buccheck III was raised and schooled in West Palm Beach, FL. He shares his moderate two story loft home with a roommate and his three children; a Cordon Bleu Finch, a Green Cheek Conure and a five year old Blue and Gold Macaw, which he hand-raised.

From the beginning, his father knew he was destined to be in the theatre. And his moth-

Today, as we look back, we can see how Joey's integration into the fascinating world of business has groomed this young man to become the pié'ce de re'sistance that he is. Joey began as a DJ, Light Technician, Stagehand, Landscape and Floral Designer. For three summers (1990's), he taught art to children at an "Arts" Summer Day Camp and has helped the Comprehensive Aids Program in Palm Beach County organize ticketing for two events held at area theatres.

Theatre, yes - it had come to encompass Joey's soul...and the pinnacle was to unfold when Joey became the Director of Audience Services at Ballet Florida, an internationally acclaimed classical and contemporary Dance Company in West Palm Beach, Florida.

As Director of Audience Services, Joey oversees daily operations of the ticket office, implements marketing strategies and promotions and personally handles charitable donations of tickets that the Company offers to other nonprofit organizations. He also supervises the ticketing for the Special Performance of The Nutcracker, Ballet Florida's \$75,000 gift to the community. He founded Ballet Florida's Student Ticket Program, and writes the Ballet Florida subscriber newsletter. "I am very fortunate to have accomplished this much. It is exciting and challenging, I meet many people, travel and work with a great staff."

Joey can also be seen onstage. He has performed over 22 character roles as Ballet Florida's Resident Company Character Artist. Some of his favorites are Drosselmeyer (Marie Hale's The Nutcracker), Juliet's Nurse (Romeo and Juliet), Dr. Coppelius (Coppelia), The



Wicked Stepmother (Cinderella), Prudence (Lady of the Camellias), The Director (On the Air) and The Grandfather (Peter and the Wolf).

He also serves as Company Tour Manager. Joey has toured with the Company to over 27 states in the United States and twice to Europe. Two years ago, he performed The Director, in On the Air at the International Dance Festival in Biarritz France to exhilarated audiences and an enthralled press.

West Palm Beach seems to love him too! Besides glowing

Taylor-Corbett."

Joey's most favorite saying is "The Journey is the Reward," which he honestly admits stealing from the helicopter company that dropped he and his party on Mendenhall Glacier in Alaska two summers ago as part of a two week Alaska vacation. There, he spent time with family and a close friend on a cross-state trek and cruise. "It was a trip of a lifetime! I highly recommend it"

And what are his 'after theatre' likes? "Oh, my birds, my



reviews from critics, Joey has been featured in three major articles in the Palm Beach Post in a full two-page spread with several photographs. Joey can also be seen as Drosselmeyer in a new soft cover coffee table style souvenir book about Marie Hale's version of The Nutcracker, with photographs by renowned photographer Steven Caras.

When asked what the critics have said, he smiles, and handsomely with eyes peering down, blushes and says, "They have been more than kind. I was really surprised when Le Figaro mentioned my performance in their review about On the Air at the French International Dance Festival. On the California Tour, one critic mentioned that if patrons had overlooked the reading of their program notes, they would have never realized the Nurse (Romeo and Juliet) was actually played by a man."

As well as their full Palm Beach Season, Ballet Florida will perform Romeo and Juliet (in which he again performs Juliet's Nurse) in Bayside New York in March of 2002. Joey will also manage the company as they perform a Mixed Bill at the prestigious Joyce Theatre in Manhattan. This marks the Company's first New York City appearance. "I have been with the Company for a very long time. This is really exciting." The Company already performs works from the most prominent choreographers of the day including New Yorkers Peter Martins, Sean Lavery, Margo Sappington and Lynn

Performance Photos of The Nutcracker, On the Air, Cinderella, Romeo and Juliet, Lady of the Camellias and A Midsummer Night's Dream- Steven Caras. Other Photos - Joseph McNamara.

computer, old movies like All About Eve, Sunset Boulevard, Naked Jungle, Mildred Pierce, Auntie Mame, The Women,

theatre, an occasional Broadway show, a visit to a museum and "bad" television. I especially enjoy great conversation and small dinner parties, at which I never cook. I find spending time with friends is more important than cooking food and washing dishes. The solution? Order out! Hence, I have earned the reputation as a great host...and an excellent chef!"



CamPUS SPIN

JENNIFER LEE MASCIOLI

From...Palo Alto, California

01 CONQUERING THE CRAZIES:

I was not a good student. I was diagnosed with test anxiety ... never performed well on tests. At times, very frustrating for me...led to me doubting my ability...consequently figuring that I would never really be successful. I realized that I had to persevere... even if my grades suffered... realize now that that experience and my drive to succeed led me to my present career in the pharmaceutical industry. Try not to take what I have accomplished for granted. It's important to be thankful for all one's accomplishments and to always nurture what you have. If you believe in yourself, you can accomplish great things! At 27, I know I'm on the right track!

"...if you love yourself and create a great 'aura' about you, you will attract people who will love you and themselves..."

I have a bachelors degree in biology and chemistry and in September 2001... I was offered a position with the Regulatory Compliance group at ALZA Corporation, a pharmaceutical company in the San Francisco / Bay Area. I'm enjoying and learning a tremendous amount... being challenged on a daily basis.

Plans for the New Year include: taking a nice relaxing vacation, catching up with family and friends and excelling in my career.

Would really love to travel the world and expose myself to the different global cultures. Moved into a new apartment in May located in Palo Alto, California... great location... lucky to have it... adopted a cat... named her Shasta who is adjusting very well to our family. No plans as of yet to get married or to have any children. My free time is spent hiking along the trails of Northern California... beautiful location if one is into camping, hiking and biking. I am thankful that my Zia Jo Lee founded Yes! International. She is a very special person and has helped many people worldwide.



SORIN TUDORA

From...Timisoara, Romania

02 CONQUERING THE CRAZZIES:

Grew up in a 'shielded' environment. Moving abroad was the best thing I did...I discovered myself! My goals were flexible, moving with the flow of the situation..learned a lot about myself and human nature... experience is indeed the best teacher. Choices, you always have choices, so choose wisely for they will create your future! If things are not working for you, it is because you choose it to be so!

I believe that whatever you project to the world, will come back to you, therefore, if you love yourself and create a great 'aura' about you, you will attract people who will love you and themselves have great 'aura's' about them! Life is wonderful...life is beautiful...life is to be lived its fullest...living life to do / know / experience / create / love...indeed life is wonderful..and I am forever in debt to my creator for this chance! Stay far way from negative energies.. surround yourself with what you love most at home/work/play!

* * *

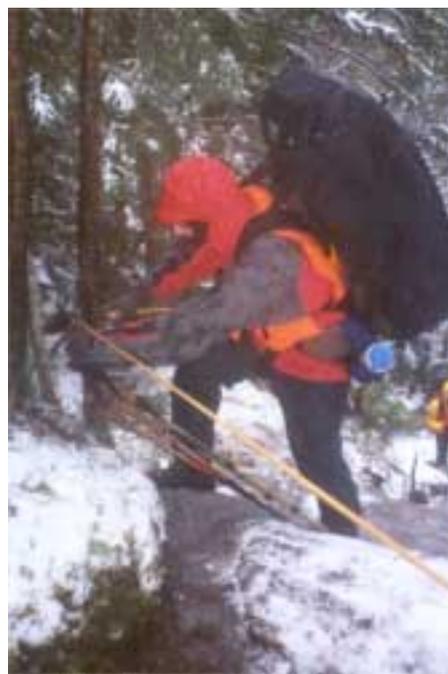
Bryan John Mascioli

From - North Conway, New Hampshire U.S.A.

03 CONQUERING THE CRAZZIES:

I look back to times when I wasn't in the right place. If in your gut you feel like your environment boxes you and it doesn't seem like the place is right... it probably isn't. Be diligent... change your environment... which doesn't always mean leaving the town or city you're in. Patience can be your best friend... take care of yourself. You can't give to others sustainably, if you neglect the self. Most important... good things are created through a good attitude and a good smile.

I graduated Cum Laude with a bachelor's degree in Environmental Science. Currently, at the age of 24, I began a new job in October of 2001 as a Wilderness Therapy guide and team medic. It's given me a double life. I spend 8 days working with kids from the Eastern part of the U.S. - dealing with substance use and abuse problems and their emotional concerns. My team and I take them backpacking to remove the normalcy from their lives and to give them a new perspective on their options in life. At the end of the trip - we return to base camp and everyone continues with their therapy through academics and community living. Then, I get 6 days off to spend how I choose. It's like having a mini holiday every other week. I'm living in New Hampshire and thanks to the support of my



friends, have recently begun snowboarding and learning the art of telemark-skiing which combines the free heel of cross country and the capabilities of alpine. Spend a lot of time with music.. indulge in the playing of African drums and writing a musical, collaborating with friends. My short term goals? A cross-continent expedition in a modified RV and an around-the-world journey.

* * *



The Glamour



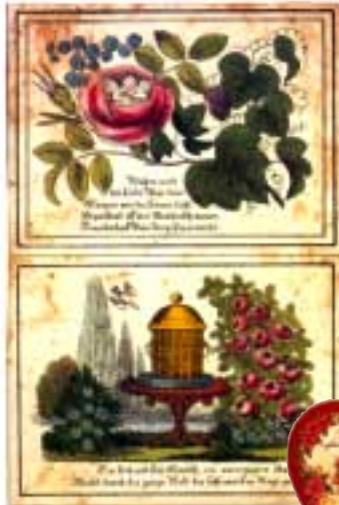
There were at least five Saints Valentine, perhaps even seven. All accounts agree, however, that February 14 has for centuries been a day of free and often elaborate avowals of love. In the sixteenth century, Saint Francis de Sales, a well-known dignitary and the head of the Church of England, went on record by severely forbidding and condemning the custom of sending valentines - but all in vain. Valentine customs persisted through the years with great emphasis placed on the actual love token.

From JO LEE E-Zine to you -

Happy Valentine's Day

with 'Tokens of Love' from the past.





of a Valentine



Wierd and Wacky FACTS

On Animals...

By **Mohammed Malik**
10 Years old... Windsor, Canada



01 Tigers have striped skin - not only striped fur!



02 The elephant is the only mammal that can't jump!



03 A giraffe can clean its ears with its 21-inch tongue!



04 A hippo can open its mouth wide enough - to fit a 4 foot child inside of it!



05 The placement of a donkey's eyes in its' head enables it to see all four feet at all times!



06 Camels have three eyelids to protect themselves from blowing sands!



07 Spotted skunks do handstands before they spray!



08 Reindeer like to eat bananas!

09 To escape the grip of a crocodile's jaws, push your thumbs into its eyeballs - it will let you go instantly!

10 An animal epidemic is called an epizootic!

A...Z z z z zY... Need HELP?

Come to the CamPUS QUICK \ FREE!

Did you know?

That \$2,000 overdrawn is not the end of the world! That there are ways to deal with this, ways to remain calm. That there are sound, innovative techniques like taking what you don't have and turning it into a debt-free forever-life. Let us tell you, it is not a dream.

Money and itchy fingers do not have to translate into debt. Don't take our word for it!

See for yourself.
www.yesintl.com

The E- Help CamPUS will answer, will solve whatever questions or problems your intricate life brings.

CRAZZY ABOUT short stories are based around the multitude of topics in our E - Help CamPUS, where millions each month - come to solve their problems. Acclaimed as the meeting place of the new century, the CamPUS is driven by those in the know.

Gott-a suggestion? Keep them coming to Laura.
lauraatjoleemag@yahoo.com

* * *

MANAGING EDITOR'S COLUMN

By **Nahidah Malik**

From... Nairobi, Kenya

\$2000 OVERDRAWN, DEBT / MONEY MANAGEMENT



Congratulations!! You just landed your very first job! How proud you must be. From years of schooling to independent person. Looking forward to your first pay cheque?



Well, one moment it's in your hand and oops! It just disappeared! In a flash, the money was gone before you could say 'secure financial future'. Now, you have to wait for another 2 weeks before receiving the next cheque.

But wait... there is hope. You think - you can use those shiny new credit cards you just got? OhYes! They'll tide you over till the next and the next cheque comes in until... your visa statement arrives. Not what you expected, huh?

\$2000 overdrawn! How can this be? Can't figure out where your hard earned dollars are going? Are you in danger of loosing your home and family because you just wanted to spend? Can you see trouble ahead because of the financial debt and strain? But what do you do now? Need a few tips on budgeting and ways of developing a financial portfolio for a secure future?

Fear not. A trip to our E-Help CamPUS, the meeting place of the new century, will unravel all the mysteries of where your hard earned dollars should and should not be going! From college students / stock investments / addictions and money / securing your children's future / loans and mortgages... we have it covered!

Take a trip to our E-Help CamPUS at... www.yesintl.com and see how you can financially secure your future as well as of those you love the most - your family.

* * *

Pets

and the Psychology Behind Having Them

At one point in our lives, we have all either owned a pet or played or 'baby-sat' someone else's pet. Whether it was a gold fish, a hamster, a horse, a dog or deer, a cat or a canary, an ant farm or a beetle, big or small, the love and the playfulness of these animals remains with us for a long, long time.

We go to the shops and make a point of, at least, peeking into the window of a pet store - oh what a beautiful pair of love birds or what a playful kitten, and what about those turtles, just lazing away on a rock under the bright lights. We spend at least a few minutes watching them all.

For those few moments, we have escaped into another world – time has stood still - only the joy of these animals is present at this time.

It has now been scientifically proven that to own a pet is one of the best things you can do for yourself. Children who have and look after a pet, are proven to grow up into responsible, loving and caring adults.

Pets have been known to calm nerves and bring down blood pressure. Pets bring a sense of calm and laughter into the family. Pets and owners have been known to bond so strongly with each other, that many a tale has been told of them together even after death.

Single older people who are living on their own and have a pet are proven to live longer and have a healthier life style. Pets give them a purpose in life, to wake up to in the morning, to feed them, to take them out, to groom them, to care and play with them, and in turn their pets give them unconditional love and hope.



It has now been scientifically proven that to own a pet is one of the best things you can do for yourself.

Pets have been known to bring people together. Have you ever watched someone walk a dog in the park and noticed how other people stop, wanting to pat or play with the animal? Adults strike up conversations over pets and in due course become friends.

So you see, owning a pet does not only mean, having an animal in the house, but this animal is also looking after you and your health.

Please, check out our E-Help CampUS at www.yesintl.com for more information on this subject.

* * *

UFO

REALITY OR IMAGINATION

Guest Writer, R&D Analyst

Camelia Ursu

From... Sibiu, Romania

One of the greatest mysteries of the universe is: do aliens really exist?

Some of us believe that Aliens have been interacting with planet Earth for thousands of years. But is it really true or are our imaginations playing with us?

Perhaps, one day, it will be an accepted fact...that aliens do exist.

But who are they? What is their genetic make up? Do they have the same intelligence and capabilities as we do? Are those air crafts real? Why are they interested in coming to earth? Are they also interested in other planets? Are the stories that are told by a handful of people, who claim that they have seen aliens, really true? What do they want from our world and from we humans? We all have the right to be opinionated and to believe what we.

But if you want to open your minds to the excitement of the mysterious worlds of UFOs, take a peek into this topic "UFO - reality or imagination".

You will find stories about alien abduction and alien implants, articles about animal mutilation and crop circles, about ancient astronauts and space anomalies, about government secrets and secret projects and many more fascinating ideas about this controversial topic. Take a look at the pictures, read the articles written and judge for yourself. These foreign creatures - we call 'aliens'! Are they real or are they a fragment of your imagination!

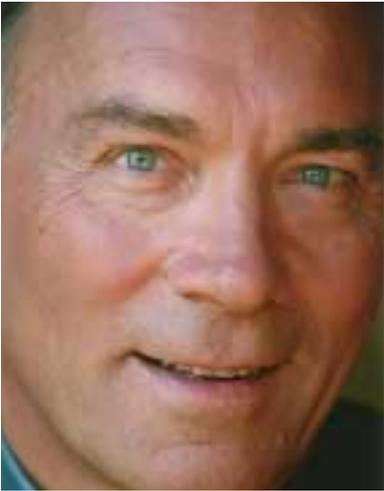


Please visit us at... www.yesintl.com
to learn more about this topic.

Research and Development is searching for 'International Minds'.

Could this be YOU? Write Laura.
lauraatjoleemag@yahoo.com

* * *



(*FUD = Fear Uncertainty and Doubt)

For the decade of the '90's, the career dreams of people who weren't even born when man first set foot on the moon were of a 'brave new world' of fun, exciting, egalitarian workplaces which were all about energy, passion and ideas rather than mindless time-clock punching. This new generation never experienced anything but 'good times' in their work - rapid and constant economic growth, employment opportunities, new ventures and, perhaps best of all, technology that they understood better than any preceding generation. The world was theirs to conquer...

But in the new millennium that world lost its shine. Oh, sure, things have continued to change faster than ever before. Yet there is a growing uncertainty as the major global economies have slowly slipped into recession. The dotcom crash, layoffs, closures and cutbacks have taken their toll on the sky's-the-limit optimism of the last decade.

Then the terrible events of September 11, and their deep impact in the US and around the world, crushed many people's remaining enthusiasm - and in its place we have FUD (Fear, Uncertainty and Doubt). To a greater or lesser degree, we all feel some amount of FUD these days - the fear of more possible terrorist attacks on innocent people; the deep uncertainty about what happens next and whether we are in the early stages of a long-drawn out war that will dominate life for the next ten years or more; and doubt about how this will impact our own lives and the future that had looked so bright just a year or two ago.

I personally have one deep and fervent hope.

While the horror images of the destruction of the Twin Towers will forever remain with all of us who watched, I pray that you do not allow September 11 to become for your generation what the assassination of JFK became for mine. November 22, 1963 was an equally devastating day when everyone can tell you exactly where they were when they heard the awful news. And after that date history seemed to turn sour on us: our idealistic dreams were shattered, young hopes were dashed, optimism was lost and America and the world went on a ten-year downward spiral into an unwinnable war, more assassinations, violent domestic riots and even a President who had to resign in disgrace.

Please learn from this history!

Don't be like my generation. Don't allow the mind-numbing events of the past few months crush your indomitable spirit. You, our 30 something and under audiences ARE the leaders of the future. Don't give up on your dreams, your hopes and your desire to make a better world than the one you came into.

All terrorism is aimed at creating FUD.

Even when it is state-operated terrorism, like the regimes in Iraq, Zimbabwe or, until recently, Afghanistan. The 'formula' is the same: those in power create FUD as a tool to control the population. Because when people live in fear, uncertainty and doubt, we become cautious and we shrink from risks, we 'circle the wagons' to try to protect what we've got, we become like 'deer in the headlights' - frozen into inaction. And when we do all those things, we hand 'victory' to terrorists.

* See Hugh's monthly column: The Marvelous Maverick in JO LEE Magazine

* Hugh Coppen is a world renowned Motivational Speaker www.winningleadership.com

Changing World: Fighting FUD*

Hugh Coppen
San Francisco - California

Here are some ways to fight back against FUD:

- 01 Don't spend time worrying about all the 'What if..' scenarios - they will paralyze you! Don't get stressed about anything over which you have no control - it is wasted energy!
- 02 Make simple contingency plans for events that seem as if they may well happen - but then get on with living your life as if they are NOT going to happen (e.g. most people in California have stocks of bottled water, candles, blankets and canned foods just in case there is a major earthquake, but we don't go around all day worrying when it's going to happen!)
- 03 Deal with FACTS not rumors. Rumors are one of the most destructive and damaging accompaniments to FUD - both of them feed off each other. There will always be the rumor-mongers among us. Your role is to challenge every doomsday rumor you hear to show it for what it usually is - rampant fiction.
- 04 See the glass as half full, not half empty. Remember that, after every recession, every setback, every tragedy, there is ALWAYS a recovery - A-L-W-A-Y-S! So the smart ones among us are making plans now so as to be in exactly the right spot when things start to pick up again. (I do corporate seminars and presentations on leadership and change, and my product right now is especially big among corporations. We work twice as hard on marketing so that, when people begin to spend money on developing their people again, my optimism will be right there in front of them.)
- 05 Live today and every day as if it was your last. One of the most powerful lessons for all of us from September 11 is that life offers no guarantees for the future. So we can either crawl under a rock and shiver in fear, or we can get out there and do the things we want to do, seek our success and our happiness, and L-I-V-E!
- 06 You are the generation of tomorrow. You have the power and the opportunity to set the new agenda for the world. Older generations are more likely to retreat into 'security' as their response to FUD. They're more likely to 'bunker down' and become acutely risk-averse. Don't expect much real leadership to come from them.

So it's up to you. The entrepreneurship which your generation showed in leading the technological revolution is exactly what's needed to lead the recovery from FUD.

The world needs you to show that terrorism can never overcome the will to live and the will to succeed.

And remember the quote in the locker room of the Montreal Canadiens, the most legendary hockey team in the world:

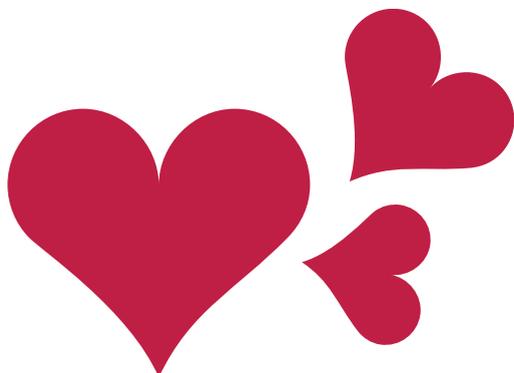
"To you, with failing hands, we pass the torch. Be yours to hold it high".

INSANITY In The Workplace

A How To Guide Of How To Keep A Healthy Level Of Insanity In The Workplace.

- 01 Page yourself over the intercom.
(Don't disguise your voice.)
- 02 Find out where your boss shops and buy exactly the same outfits. Always wear them one day after your boss does. (This is especially effective if your boss is a different gender than you are.)
- 03 Make up nicknames for all your coworkers and refer to them only by these names. "That's a good point, Sparky." "No, I'm sorry. I'm going to have to disagree with you there, Chachi."
- 04 Send email to the rest of the company telling them what you're doing. For example "If anyone needs me, I'll be in the bathroom."
- 05 "Highlight" your shoes. Tell people that you haven't lost your shoes since you did this.
- 06 While sitting at your desk, soak your fingers in "Palmolive."
- 07 Put up mosquito netting around your cubicle.
- 08 Put a chair facing a printer, sit there all day and tell people you're waiting for your document.
- 09 Arrive at a meeting late, say you're sorry, but you didn't have time for lunch, and you're going to be nibbling during the meeting. During the meeting eat 5 entire raw potatoes. Insist that your e-mail address be:
"zena_goddess_of_fire@companyname.com"
- 10 Every time someone asks you to do something, ask them if they want fries with that.
- 11 Send email to yourself engaging yourself in an intelligent debate about the direction of one of your company's products. Forward the mail to a co-worker and ask her to settle the disagreement.
- 12 Encourage your colleagues to join you in a little synchronized chair dancing.
- 13 Put your garbage can on your desk.
Label it "IN."
- 14 Determine how many cups of coffee is "too many."
- 15 Develop an unnatural fear of staplers.
- 16 Decorate your office with pictures of Cindy Brady and Danny Partridge. Try to pass them off as your children.
- 17 For a relaxing break, get away from it all with a mask and snorkel in the fish tank. If no one notices, take out your snorkel and see how many you can catch in your mouth.
- 18 Send e-mail messages saying free pizza, free donuts etc... in the lunchroom, when people complain that there was none... Just lean back, pat your stomach, and say, "Oh you've got to be faster than that."
- 19 Put decaf in the coffeemaker for 3 weeks. Once everyone has gotten over their caffeine addictions, switch to espresso.





CELEBRATIONS

From everyone at **YES! INTERNATIONAL** we wish you, the world, the most wonderful occasion of any celebration you may be celebrating this month*
 Let February 2002 ~ be the best



Abraham Lincoln's Birthday ~ Feb **12**
 Celebrating a President's Birthday!

Apokrias
 Greece carnival season, lasting 2 weeks

Black History Month
 Learning all about Black History!

Buddha's Conception ~ Feb **28**
 Tibetan occasion!

Charles Dicken's Day ~ Feb **7**
 A tribute to a great writer!

Feast Day of Appollo ~ Feb **9**
 Greece!

Feast of Esther ~ Feb **27**
 Hebrew occasion!

George Washington's Birthday ~ Feb **22**
 Celebrating a great president's birthday!

Ground Hog Day ~ Feb **2**
 The most-watched weather forecast of the year and the only one led by a rodent. Legend has it that on this morning, if a groundhog can see its shadow, there will be six more weeks of winter. If it cannot see its shadow, spring is on the way!

Lantern Festival ~ Feb **7**

Chinese festival, lots of lovely glowing lanterns to see and lots to eat!

Mardi Gras ~ Feb **12**
 New Orleans premiere party season!

Mahashivatri ~ Feb **19**
 Indian occasion!

National Cherry Month
 Bake and eat those delicious cherry pies!

Setubun
 Japanese Bean Scattering Ceremony (mamemaki), which is performed to drive evil spirits out of houses and to bring bring good luck!

Tennis Day ~ Feb **23**
 Practise hitting that ball!

Thomas Edison's Birthday ~ Feb **11**
 A tribute to a great scientist!

Levi Strauss's Birthday ~ Feb **26**
 The Jewish immigrant who invented the blue jeans, now famous all over the globe!

Valentine's Day ~ Feb **14**
 Exchange of tokens and gifts between loved ones!



R&D EDITOR AT LARGE

Have you ever tried to see how far back your memory will go? Some people say they can remember things from the time they were 3 or 4 years old. My memory doesn't go back that far. My oldest memory goes back to about the time I was six. I clearly remember. It was my birthday and my father gave me a small flashlight that I immediately used to search through the old stuff my parents kept in our dark basement. It was a world I always wanted to discover: dusty boxes, wooden trunks, jars of fruit jams and pickles.

It was there that I found those family pictures that my father kept so dearly and carefully preserved. I took those pictures upstairs and I showed them to my mother. Then we all sat around the table and went through the pile of black-and-white images that portrayed faces and places that meant so much to my parents. I watched curiously as they explained who the faces were... one of me at 10 months, walking for the first time. A party for my second birthday. A picture of my grandfather who fought in World War II. Another, showed my beautiful mother before meeting my father.

Let's give a big round of applause to all families who have found ways of remaining close! To come together for special occasions with uncles and cousins and grandparents and aunts and watch the "old" folks sing and celebrate happily as they browse through those photographs of yesterday, their stories floating around that happy room. Stories of war and survival and stories of peace and joy. I liked to listen to them and imagine the life they lived.

My father has been a passionate photographer for years. He captured all the great moments of our lives, thoroughly preserving every picture from his hundreds of rolls of exact film.

Obligation! Yes, it is our duty to preserve history and to connect more and more links to our heritage, as we grow. Sit with your children, as I sit with my one year old son around the table, as my parents did with me, and go through those old black-and-whites right on up to the new coloured ones of today.

It is his time to learn about those stories of war and peace.

From our hearts to yours - Happy Valentine's Day.

*My gift to my mother and father for Valentine's Day - will be a complete electronic album of all their pictures digitally scanned and stored on a CD.

CARLA DRAGNEA

Bucharest

carlaatjoleemag@yahoo.com

ROOTS & WINGS

Roots = Fixes Broken People
Wings = Builds Bridges to Optimism.

Tell your friends - tell your associates -
tell the world about YES!

We want to grow our 20 + million '30 something and under audiences' who come to our CampUS each month, for HELP !!

Tell us what you think.

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TOGETHER WE'LL
BUILD BRIDGES TO OPTIMISM!

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E - Help CampUS

Chairman/CEO, retired
The H.J. Heinz Company - Canada

Through YES! INTERNATIONAL - Together... Let's build Bridges to Optimism