

THIS MONTH'S ISSUE

***SIMPLE BRILLIANCE!***

A **MAGIC** WE  
ALL HAVE



# JO

# LEE

# 02 JANUARY

THE HOTTEST NEW E-ZINE

Check out the:

**HOTTEST NEW E-ZINE OF THE NEW YEAR!**

The roots and wings magazine – that soars through the CamPUS.

**WHAT'S HOT !**

**Simple Brilliance. A Magic We All Have.**

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**FEATURES - From The Eyes Of A Young Boy.**

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by the 1st of each month.

# JO LEE

The Roots and Wings Magazine

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Published By

**JO LEE - YESINTL.COM**

## CONTENTS

### 01

#### **MARVELOUS MAVERICK**

Want to **achieve goals** beyond reach? Want to achieve heights you've never dreamt of? Can't manage your department at work? Wonder how you find a better job? Or maybe you're just having difficulty communicating? Soar to the top with Hugh Coppen one of the world's greatest Mavarick's himself!

### 02

#### **FEATURES**

##### **Half Astral**

Colors, Colors Everywhere

Colleen Walker-Brooks mirror's the aura,  
the essence that people project !

##### **Thinking of a Career in Broadcasting?**

Read how you can spin to the top by one

Who has spun and soaring.

Feature by Barry Hamelin of Global Broadcasting.

##### **A New Year, a New Beginning...**

What does it mean to you? A 10 year old's hope and dream.

By Mohammed Malik. Exclusive to JO LEE

### 03

#### **THIN'K'ER'S CORNER**

What are The Fabulous '4' up to now!

Carolyn, Emily, Nelson and Tarik

### 04

#### **CampUS SPIN**

And you think your life is a challenge?

Is it all about Interpretation?

### 05

#### **CRAZzy ABOUT R&D**

Got a problem?

Research and Development has the answer for you!\*

### 06

#### **KUDOS**

Who are Joseph and Carolyn?

#### **CELEBRATIONS**

What is YOUR favourite holiday

### 07

#### **EDITOR AT LARGE**

Message from Executive Director R&D

#### **ROOTS & WINGS**

The Backbone of The E-Help CamPUS

JO LEE

MARVELOUS  
MAVERICK

Jo LEE - INTRODUCES

## Hugh Coppen

### as... The Marvelous Maverick!

Far from the typical corporate executive, as you'll see from his monthly column beginning this month - *Hugh, our Maverick, is a man who understands that the only way a company succeeds, is when the employees from top to bottom are motivated by shared goals and are given skills, opportunities and the conviction that what they contribute, is really important.* People, people, people have always been Hugh's focus!

So, each month, we at JO LEE invite you the people, to let us know anything you'd like The Maverick to write about. Your professional/work/career concerns, how to act, how to respond to challenges and pressures, how to deal with our fast-changing world, how to deal with conflicts at work... your success in reaching the pinnacle of life will be flipped 180 degrees around!

Our Marvelous Maverick is also a person who lives his own life to the full. He's a pilot, ocean racer, race-car driver, skier, white-water rafter, scuba diver, bungee jumper and firewalker, and over the past three years - has made multiple trips to Africa, re-developing a farm and improving the lives and opportunities of the 28 families who live on it.

As we see, Hugh has had an extraordinary life and career - and says "he's just getting started!" He's been the CEO of companies in three different countries, the US, Canada and the UK. He's held top jobs in entertainment, manufacturing, consulting, brewing, energy, advertising and marketing consumer products - from toothpaste to Jell-OTM! And today, he's capturing the global audiences via his corporate seminars for up-and-coming managers and through public speaking on leadership and change.

Hugh is also the proud father of two 30 something young professionals, Shawn and Leanne. When JO LEE magazine asked how he was enjoying his relationship with them and their spouses, he said "It's a kick! I'm realizing just how much I can learn from them and their generation."

Hugh writes:

**I m really thrilled to have been asked by JOLEE to write this monthly column.**

**Let me tell you why...**

I've enjoyed everything I've ever done in my life - everything! I wouldn't change a single thing and I have no regrets. None. And I'm as excited as a little kid, about all the things that are still ahead for me! I feel incredibly blessed and fortunate to feel this wonderful 'joy of living'. And I'm happy to have the chance to share it with you in JO LEE .



It truly saddens me to see so many people who, while they're still young, seem to lose their zest for life and gradually retreat into a cynical, negative view of the world and their part in it. I'm talking about people who stop growing before they're 40. What a waste! A waste of the gift of life and a waste of opportunity.

You've heard that old phrase: "Life is what you make of it." That's what I believe. And that's what this column is going to be about.

I don't expect you to like all of what you read here. Heck, I expect that you'll disagree with some of it pretty strongly - I hope you will! I'm not always going to be writing stuff that's easy to read and easy to swallow. But.. in a balanced diet, we all need 'roughage', and I'll do my best to supply it.

I promise you this: what I write will be because I believe it - even if some of you don't like it.

I don't lay claim to being some kind of oracle with answers to everything - trust me, I'm far from it. I'm still learning - hey, maybe that's the very first thing I want to share with you: Don't ever stop learning.

We've seen how, as people get older, they seem to think they know it all. What I've found is that the louder they talk the less people listen! I don't dispute that with age and experience CAN come wisdom - I even hope that I've acquired some! But the wisest of us all by far, are those who eagerly go on listening and learning all their lives.

SO... while I'll do everything I can to share my experiences and thoughts with you, I need to hear from you so I can learn what's important to you and how you're dealing with your lives. I want to know about you!

And I want you to know... I'M STILL LISTENING AND I'M STILL LEARNING!!! [www.winningleadership.com](http://www.winningleadership.com)

**The Marvelous Maverick**  
[hughatjoleemag@yahoo.com](mailto:hughatjoleemag@yahoo.com)

\*Hugh Coppen resides in California

# MARVELOUS MAVERICK

# JO LEE

## The Marvelous Maverick

**I'm the Maverick**, Hugh Coppen, but you can call me whatever you like! Heck, I've been called many things in my life... but we won't go into that right now!

Every month in this column, I'll try to respond to as many of your questions as I can. And although I may not be able to answer every one of you, I'll respond to questions that reflect the issues most people are asking about. Most of all, my hope is to make this column informative, responsive and valuable to you.

Having already received a number of letters, here we go....!

### In search of 'success'...

Tracey H. of Dublin, Ohio writes:

"Dear Maverick: I'm 27 and a year ago I quit a very promising career in publishing and went to law school. Now I'm so broke I can't even buy a new pair of jeans and I won't start earning again for another year. I'm wondering if this wasn't a really dumb decision on my part?"

### Dear Tracey:

It all depends on why you went to law school, Tracey. If you did it because you passionately want to be a lawyer, then you are doing it for all the right reasons. If you did it because someone else pressured you or you somehow feel you ought to do it, then maybe it was a dumb decision.

Ask yourself this: when I become a lawyer, will I feel like I have really achieved a personal goal? Will I feel that I have successfully done something I really wanted to do? Will I feel the greatest sense of accomplishment I've ever known? If you answer "Yes!" to these questions, hang in there... If not, maybe you should cut bait.

This is what success is really all about: doing what YOU want to do with your life - and we all have our own agendas as to what we want to do with our lives. Success isn't about measuring up to what other people think of as successful. It's an entirely personal thing.

Unfortunately, far too many people think of success as meaning material things - a big house, a fancy car, smart clothes, expensive vacations... that sort of thing. Is that what success really is? Does that mean that a person who doesn't have those things can't be successful? I don't think so! There are many people who simply don't want or need material things, yet they consider themselves very successful.

Success is all about accomplishing your own goals, not anybody else's. That's the only thing it can be when you realize that we all want something different for ourselves. If it's about fast cars etc., if that's the most important measure of success to YOU, then this is your choice.

So, Tracey, if what you really want to do with your life is to be a lawyer, then quitting your career was no dumb decision - it was your first real step toward true success in your life. And I salute you for knowing what you want and then doing it!

Good luck!

The Maverick

### Do what you love to do

"Dear Mav: I've been offered a terrific job at this dotcom that I feel I must work for, because I think they're a great group of people with a great new business concept. But should I put 7 years of my career on the line for a dotcom when so many of them are already crashing?"  
Jeff T., 31, Melbourne Australia

### Dear Jeff:

After reading what I wrote above to Tracey, you just know what I'm going to say, don't you! "If it's what you really WANT to do, then you do it."

A year ago my daughter asked me almost the same question, and I gave her exactly the same answer. She took the dotcom job, loved every minute of it, and knew that the challenges

JO LEE

MARVELOUS  
MAVERICK

CONTINUED

## Success is all about accomplishing **your own goals**, not anybody else's.

and the opportunities gave her more to learn in a shorter time than she could have had in any other job she'd ever had.

Don't let the rest of her story put you off. Two months after she was hired, the promised financing never came through so the company let go most of their people. She and a handful of others stayed on without salary for another 6 months because she believed so much in the company and because she was gaining so much from the experience. Finally, they had to close the doors – and literally the last one out turned out the lights!

Is she kicking herself for taking the job in the first place? Are you kidding me?! She looks at that career move as a stunning success because she was doing what she wants with her life.

There are too many people who are unhappy in their jobs because they've never found a job they really love. So when you find one, grab it with both hands!

If it's a job you know you'd love to do, Jeff, and if you think you can both contribute to it and benefit from it, then go for it! The experience alone will be well worth the risk. Mav.

### Listening and learning...

Jeremy B., 28, from Reading, England wrote: "Dear Hugh 'Maverick'. I met you at a convention in London where you were surrounded by people in my age group, and YOU were asking all the questions! Why are you so interested in OUR careers? Shouldn't we be asking YOU all the questions?"

### Hi Jeremy!

I remember the event well. I always try to gather a group at meetings like that because people like you really charge my batteries!

I get inspired by my conversations with people. I can't possibly be of any help to anybody, particularly people in the earlier stages of their careers, if all I do is talk about my own experience. Things are changing so fast around us that, if I'm going to be able to be of any help to you, I need to listen to find out what's really important to you. Only then can I bring some

worthwhile advice to the table. At least that's what I try to do...

In every conversation I get to learn something about your careers, about challenges you're facing, management issues you're experiencing, frustrations you're encountering, how you're using new technologies, how you've responded to the attacks of September 11, new ways in which you're working – the list of things I can learn goes on and on.

What that impromptu session in London reminded me of was this: the better I listen, the more I learn; and the more I learn, the better I'm able to succeed in communicating what really matters to audiences in my seminars and speaking engagements.

### Here s the message:

none of us can get people to truly listen to us until we've listened enough to find out what it is they really want to know.

Thanks for writing from the UK, Jeremy!

Hugh The 'Maverick'

### So what s the message?

Success is doing what you want with your life.  
If you love what you're doing, you will succeed.  
Listen well if you want others to listen to you.

And remember... **your life is what you make of it!**

Until next month....

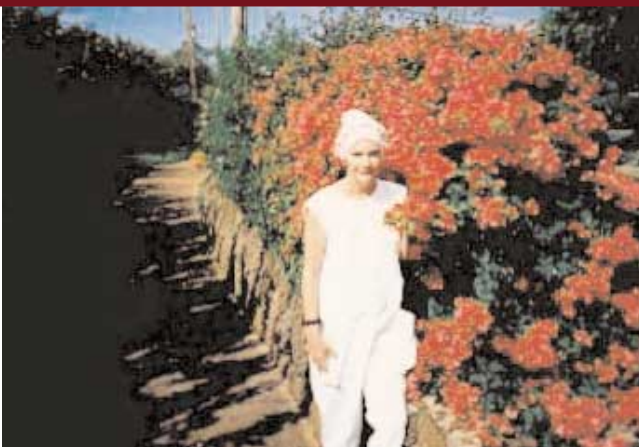
### The Maverick

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## FEATURES

JO LEE

A parody by  
**Colleen Walker-Brooks**  
 San Francisco - California



According to some New Age healers, everyone on the planet is surrounded by colorful, vibrating forms of subtle energy called auras that reveal the state of your body and soul.

These are said to be part of your "astral body".

Former NASA research scientist and healer, Barbara Ann Brennan, M.S., says that auras are the "place where emotions, thoughts, memory, and behavior patterns are located".

If such claims are verified, the following questions and answers may soon abound:

**Q:** What are the astral body and the aura?

**A:** Very simply, the physical body of man is not his only body; and, should he receive a mortal blow or jump for a safety net and miss, he will quickly find this out. He will be left with his astral body which was there all the time and which his physical body was slipped into like a valentine in an envelope. Surrounding the new (to him) lighter body (for he will feel as light as a tumbleweed) there will be an aura of flashing colors, as bright as traffic lights, in which his feelings, passions and desires are always expressed. However, many healers can see these lights while still on the earth level and, in centuries past, were sometimes burned at the stake or torn apart by wild horses if they told anyone about it

# Half Astral

**Q:** Does everyone have an astral body?

**A:** Everyone has an astral body, but to the vast (still silent) majority, it is little more than an inchoate mass of astral matter that resembles something between a large gray bath sponge and carelessly unmolded custard. With some, however, the astral body is well developed and as dazzling as the Dog Star. By way of illustration, we could say that the average pork butcher's aura is probably in the former category while Mother Theresa's was probably in the latter.

**Q:** Do the colors around the astral body change?

**A:** The colors around the astral body play through it and change according to the moods and developing traits of its owner; but with the lower forms of consciousness, such as beetles and tulips, the colors remain fixed unless these are poked or picked.

**Q:** Are there specific meanings to different colors?

**A:** Yes, of course. Recent research has revealed the following:

**GREEN** is the color of healing. It might be found surrounding medical doctors, dentists, dental hygienists and even Dr. Kervorkian. But green can vary greatly in its significance and is also the color of jealousy, trickery, and people who live near swamps. Leprechauns (spirit people) have a lot of green around them and are tricky and rarely heal anyone unless pinned to the ground and forced into it by the threat of taking away their gold. This can also be true of doctors.

**GREENISH-BROWN** means that a person is probably a jealous doctor or a magician who lives near a swamp that is drying up.

**RED, OR DEEP RED FLASHES USUALLY ON A BLACK GROUND:** It would be wise to avoid this person until he calms down, for he is likely to attack you or, at the very least, say something to spoil your day. In times of old he might have challenged you to a duel. If the red is more of a PINK-SCARLET, he is merely irritable; but, again, no one to meet for lunch. People who have red dots (about the size of loganberries) in their auras are tempestuous and prone to doing unexpected things like cutting off the end of your tie or tap dancing on any smooth surface they find, no matter where it is. If you hate practical jokes or are easily embarrassed, it would be wise to avoid their company.\

**YELLOW** : Clear gamboge yellow indicates a good degree of intellectuality coupled with love of minutia. Such people "eat-up" annotated books and often write them. They are fond of reading fillers in newspapers and have a tendency to memorize vital statistics. Should they possess an artistic bent, they will frequently take up dictionary illustrating.

JO LEE

## FEATURES

## HALF ASTRAL - CONTINUED

**DULL YELLOW OCHRE** implies a fear fixation associated with rodents. Caution! A subtle change to **MUSTARD YELLOW** means something entirely different...patience and manual dexterity. A person exhibiting this shade could easily be a jeweler or a flea trainer. Yellow is one of the most difficult colors to see in the kitchen as so many kitchens are painted yellow or something that blends with it.

**CANARY YELLOW** is the highest of all colors and was used by Renaissance painters to depict the nimbus encircling the heads of saints. If you should see such a color around the head of someone, **STICK WITH HIM!** However, this color is rarely seen, and never in Las Vegas.

**BRIGHT ORANGE:** An aura with orange in it means the individual is surprised...also proud. But he is not necessarily proud of being surprised. If the orange appears in little bursts, he is shocked and may have just stepped out of an X-rated movie.

**ORANGE AND RED BURSTS** denote restlessness and the subject exhibiting them almost never sleeps through the night and frequently gets up around three o'clock in the morning to order Chinese food. If the subject is female, she compulsively rearranges her furnishings and owns many different colored wigs. These people make poor bookkeepers but are successful at party planning, sky diving and moving scenery.

**BLUE:** It is no accident that Plato preferred blue "above all colors" and even had cobalt pigment rubbed into his sandals. Blue is the color of philosophers. But it is present as well around fencers and hockey players (particularly if they use their sticks as swords).

**ASCENDING BLUE GLOBULES** depict an inflexible but right minded purpose and could show that you're in the presence of a mountain climber or Billy Graham.

**LAVENDER-BLUE:** The composer of "Lavender Blue Willy-Willy" knew what he was talking about. Keeping order is not easy for those projecting lavender-blue, nor is decision making, and it is futile to ask them to choose from a tray of French pastry. Untrammelled exaggeration plays a large part in their lives, and they are prone to making wild and extravagant statements which they believe at the time to be true. Their astral bodies often vibrate twenty ways at once which is unsightly and a serious disturbance to an observer with inner ear problems. These people are partial to firework displays, missile launchings, and at the slightest encouragement to run for political office.

**GRAY TO BLACK:** While we should not jump to conclusions, it is safe to assume that quite a lot of gray showed up around Dostoevski, nor were the Brontes totally free of it. Gray is almost self explanatory and can be found around everyone early in the morning with the possible exception of The Dali Lama.

**MUDDY GRAY** indicates "the glooms" are increasing and that a day in bed with a good book could be called for, but, under no circumstances, one written by Steven King.

**LIVID GRAY MIST** is something else again and a visit to a sanitarium might be beneficial.

**BLACK:** Not good. **COILS OR VORTICES OF HEAVY THUNDEROUS MASSES OFSOOTY BLACKNESS:** Really not good.

**WISPS OF DARK CLOUDS DEFILING EVERYTHING WHILE DEMONIC FIREY ARROWS OF UNCONTROLLED RAGE SHOOT AMONG THEM LIKE FLASHES OF LIGHTNING:** This is serious business. Do not even go near such a person unless you are a licensed psychiatrist, and then you'd better be careful.



# FEATURES

# JO LEE



## Broadcasting Careers Tough To Start

by Barry Hamelin  
Toronto - Canada

So, you want to break into broadcasting! Well take a number, join the lineup to the right and good luck. But wait... you can succeed!

Every year colleges and universities around the world graduate hundreds of broadcast journalism and radio-TV arts students, all eager to plunge into the exciting world of broadcasting. And every year many of them are disappointed by the fact there are no broadcasting jobs available.

### Has the broadcasting job market dried up?

Consolidation, re-sizing and right-sizing have gutted radio and television operations across the country, throwing hundreds of well-qualified anchors, producers, on-air talent, reporters, copy-writers, technical staff, etc. out on the streets. And automation and satellite-delivered programming has eliminated hundreds of what used to be entry-level positions.

Some recent estimates say that more than 100,000 media jobs in radio, television, newspapers and magazines have been lost across North America in the last five years.

### So what's a wannabe broadcaster to do?

Well, all is not lost.

Sad as it may be, most of the recent cuts caused by consolidation and right-sizing have hit experienced (read well paid) broadcasters, those with 15-25 or more years of experience. And that has opened the door, even if just slightly, to those just beginning or looking to begin (read lower paid) their broadcasting careers.

So, how to get one of those starter jobs?

**01** First, get whatever experience you can while still in school. Join the local campus radio station or club or a local community broadcaster. If your school doesn't have a broadcasting operation and there is no community broadcaster, try a local radio or TV station. Offer to work for free.

**02** Once you land something, take on every job that you can. Anything to get experience to put on your resume.

**03** Once at the stage of actually looking for a job, be practical and begin by applying at small - or medium-market stations. Make sure you have the name of the manager, program director, news director, operations manager, copy chief, etc., and spell their name correctly on your covering letter.

**04** Make sure your resume or job application and air check (samples of your work) – if you have one, and you had better – are polished and professional. And dress for success. If you should actually get an interview; jeans and a T-shirt just don't cut it these days.

**05** Be prepared to move. You go where ever a job is available. Be prepared to do anything within this medium, you are offered. Get your foot in the door.

**06** And don't give up; follow every lead and be persistent. If you haven't had a response within a couple of weeks, follow up by phone. And, if you strike out the first time around, make an appointment and actually meet the person to whom you are applying face-to-face.

**+** If that doesn't work, follow up by phone in approximately one month. Probe / see if anything has become available. You never know when lightning might strike.

And remember, it isn't the end of the world if you don't land a job in broadcasting. After all, just about every business can use a good communicator.

Veteran journalist and broadcaster Barry Hamelin is Executive Editor of Broadcast Dialogue magazine, The Voice of Broadcasting in Canada. A former executive with the Radio -Television News Directors Association of Canada, he is a lifetime member of the Broadcast Educators Association of Canada and a former member of broadcast advisory boards at Toronto's Humber College and Belleville, Ontario's Loyalist College.

\* \* \*

JO LEE

## FEATURES

HALF ASTRAL - CONTINUED

# A New Beginning

By **Mohammed Malik**  
Windsor - Canada  
Age 10 / Grade 5

**Hi! My name is Mohammed and I'm going to make tomorrow better.**

I want to tell you 'how' I intend to get on with the New Year - through the emotions I feel - because of September the 11th. I am scared! I will not let this emotion continue! So, I'm taking what I saw through TV - and I'm going to make tomorrow better.

As the planes came crashing into the Pentagon and The World Trade Towers and yes, another into the ground, I saw the people running. I saw these people so afraid and saddened. There they were.. all covered in a white mud.

Life has matured a little since that day but when I see a plane in the sky, I don't like it any more because I think it's going to fall on me or my house or school and... I am still scared. But I will not let this emotion continue... because I'm one of the lucky ones. I can talk about my feelings with my parents and teachers and they help me. But you know, some of my friends don't have anyone to talk to, at all. I wish people would just listen to us.. we kids. We're people, too.

I know that the bad people everyone is calling Terrorists, did this to all the families who had done nothing... absolutely nothing to these Terrorists. Why, then - did they do this? Why did they have to kill people who were just doing their work that morning or flying somewhere in one of those planes? Maybe one day I will get it, maybe. Isn't it funny how adults always tell us: "Don't fight. Sit down and talk it out". Well, why could these terrorists not do that? Why? Why? Why?

Today, I understand this has happened because people are of different cultures. But I have friends of different

cultures and we have a lot of fun. My best friend is from Romania. We go to school together, play and have a great time.

Then the war started in Afghanistan - and I see the pictures of poor people and children, no food, no homes, not enough clothes, nothing, no where to go, just dirt and mud and hunger and starving and crying and running away to no where. And then, the bombs.

We have a 'tradition' in our house. We sit and watch the 6 o'clock news everyday and then talk about it. Sometimes, I just can't watch it and I leave. It's all too much for me and my friends.

Let's think of this New Year as... A New Beginning! A brand new beginning. What is done is done. If we all try - we CAN change things.

The strategy: First, I want peace everywhere. Even in your home. Listen to us. We children make alot of sense. We must be kind to everyone, even if you don't know them. Be kind to them.

Then, we should help by finding ways to raise money and food and medicine and clothes and tents.. and then, find another way of sending all these things to them. Remember - even \$1 can help someone.

Then, we have to have respect for all kinds of people, even if they are of a different religion or country. Then, war must stop everywhere. War kills. No good.

Yes. A New Beginning!



\* \* \*

# THIN'K'ERS CORNER

# JO LEE

## LEAD THIN'K'ER - Carolyn Young



In case you haven't heard the word – **THE THIN'KER' S** are a fabulous group of four - who rev-up the E-Help CampUS on [www.yesintl.com](http://www.yesintl.com) We are Emily Pyfrom, Tarik Joseph, Nelson (Micheal D.) and me – Carolyn Young.

For over a year now - We've been wowing the '30 – something' and under audiences with a combination of light banter, musical interlude and thought provoking discussion.. We've completed the first taping of the inaugural run of our '60 second' online spots.. and really

energized with the thought of filming much, much more. They're full of spark and the reason they're so great, is because each spot provides a 'window' into what the E-Help CampUS and YES! - are all about.

Emily, Nelson, Tarik and me -- give our take on the key problems encountered by society today and... spin it around to mirror the positive aspects of how and what the E-Help CampUS can do 'for you!'

Over the next few months - I'll be introducing you to each thin'k'er on a tad more personal note.. and talking about what they choose to do in their non – YES! INTERNATIONAL time.

Be sure to check out the list of topics in our CampUS. If there's something you'd like to see included... Let us know.

Write to [lauraatjoleemag@yahoo.com](mailto:lauraatjoleemag@yahoo.com)

SEE YA!

## Our Spin Features - NELSON THIS MONTH

Michael D. Nelson, known to us as Nelson, is an artist extraordinaire. His impressionistic brilliance is primarily portrayed through life experiences, recorded on canvas, and inspired through different kinds of music.

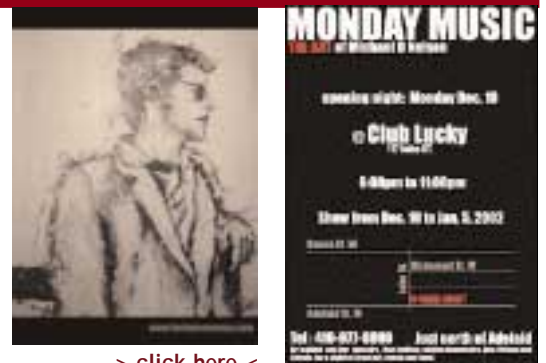
### My name is Michael Nelson.

I live and paint in the Beaches in Toronto – Canada and I would like to invite you to enjoy the opening of an exhibition of my most recent canvases titled: **MONDAY MUSIC**

This is my third solo exhibition.

I work in oils on canvas in a classic impressionistic style.

In the past year I have concentrated on painting people and scenes from Toronto, Amsterdam and Scotland. Each canvas captures a scene, moment or mood that I have found striking and memorable. I have called the show Monday Music because much of my inspiration has come from the music of the city. This inspiration led to images with tremendous movement and energy.



> [click here](#) <

Several of my paintings will be of the same location or person but at different times, in different lights and from different perspectives. In these paintings I have tried to show how wonderfully varied and magical one person, place or building can be - how we never see exactly the same scene even when we are looking at the same building, landscape or person.

You can view digital photographs of my work online  
The canvases are much more striking when seen in person.  
I hope to see you at the Club Lucky.

Thank you.

**Michael D Nelson**

JO LEE

THIN'K'ERS  
CORNER**Arlequins**2000, 36 x 24 inch.  
oil on canvas**Club 3**1998, 30 x 36 inch.  
oil on board**Steve and Austin**2000, 14 x 18 inch.  
oil on canvas**Sunday**2000, 24 x 36 inch.  
oil on canvas**The River Nile**1998, 24 x 36 inch.  
oil on canvas**Sheryl**1997, 24 x 36 inch.  
chalk on board**Momories of the Past**1999, 24 x 36 inch.  
oil on canvas**Across from the Bull Dog**2000, 18 x 24 inch.  
oil on canvas**Agony**1998, sketch  
oil pastel

## MONTAGE OF WORK

In December, Nelson's historic exhibit

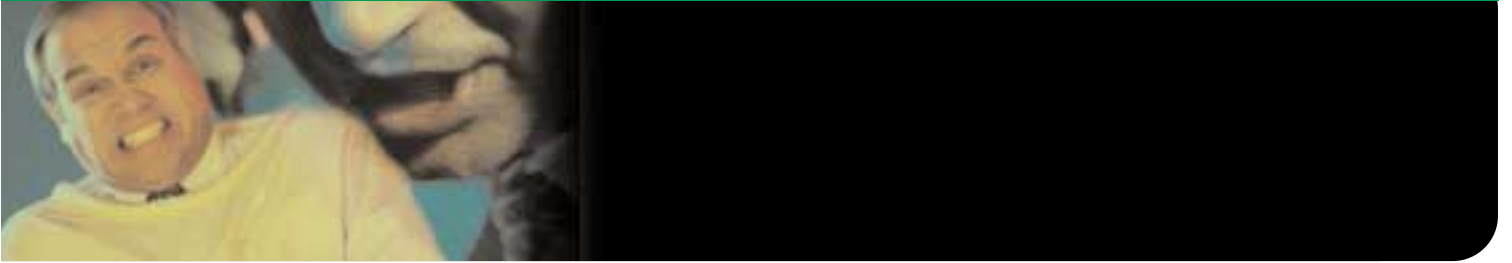
'Monday Music' - was introduced in Toronto, Canada  
at the famed **Club Lucky**, within the heart of 'Where It Happens'.

117 John St. 6 pm - 10 pm Tel 416 977 8890

For those in the Toronto area.. catch it through January 5!  
For those around the world - catch a glimpse, above

# CamPUS SPIN

# JO LEE



IMRAN AWAN

From.... Nairobi - Kenya

## 01 CONQUERING THE CRAZZIES:

Life was not always this good, jobs did not come easy, neither did good friends! But hang in there, it works itself out, if you try!

Love going on safaris - camping up Mt Kenya - visiting Masai Mara - Nairobi National Park - listening to the call of the wild - as I gaze up at the big African night sky - with its bright, shining stars! This is the life! Run a garage when not hiding out in the bush! My wish for the New Year.. Peace.. Prosperity.. Good Health.. more chances to escape to the wild!

TODD MANEFSKI

From... Toronto - Canada

## 02 CONQUERING THE CRAZZIES:

Fear and anxiety of not being able to support a family. Took a little time.. everything fell into place. The world out there is a question! Find a great partner.. share, share, share! Your fears, thoughts, whatever!

Happily married - wonderful wife - living in lovely home - have a great job in a fine hotel - different and exciting people staying over! Enjoy being creative.. music - art - comic books - learning about the world.. makes me move! Love creating cartoon characters for YES! INTERNATIONAL! Happy New Year Everyone!

MINOO ALVI

From... Sari - Iran

## 03 CONQUERING THE CRAZZIES:

Growing up was not easy. Left home at age 20 to study - went abroad. Adjusting to new lifestyle - new language - new marriage - no job - no money - no where to go.. was not easy. But my faith is strong. Slowly, everything got a lot better!

Great husband - two lovely children - tremendous job - very happy to have freedom - do what I like - go where I want - give my children opportunities I did not have. Love to cook - knit for family - friends. Love picnics.. traveling to exciting lands! Peace and Happiness to all, for the New Year!

ADRIAN TRIFAN

From... Windsor - Canada

## 04 CONQUERING THE CRAZZIES:

A great mind said: "Something - is to see ahead but something else - is to be able to get there". That's true ... but also it's true that in order to succeed, we must first want and then -- believe that we can. I've always been a fighter and now, I'm doing what I've dreamed. But my plans are not finished yet ...

Remember the time! I think it's just wonderful to look back into the past and suddenly feel how your face is smiling. It means you've not lived for nothing.. or wasted your time.. and most important.. the beautiful memories. Moving to Canada.. leaving parents / friends can also be sad.. Life goes on.. am living in Windsor.. like I've been here a century.. not simple.. not boring. Just realizing.. this will be our last January "alone". Why last? Because, my lovely wife is going to have our first baby.. noble feeling.. Yes, I crave for the moment when I speak that first word - to my baby.

JO LEE

CraZzy  
ABOUT R&D

A...Z z z z z Y... Need HELP ?  
Come to the CampUS QUICK \ FREE!

## Did you know?

That people are decorating their homes and gardens more than traveling this year!  
That families are playing more board games!  
That students are becoming more studious!  
Astrology more encompassing – natural medicine more worldly - and athletes signing more autographs than politicians.

**Don't take our word for it!** See for yourself. [www.yesintl.com](http://www.yesintl.com)  
The E-Help CampUS will answer, will solve whatever questions or problems your intricate life brings.

CRAZZY ABOUT short stories are based around the multitude of topics in our E - Help CampUS, where millions each month - come to solve their problems.

Acclaimed as the meeting place of the new century, the CampUS is driven by those in the know.

**Gott – a suggestion?**  
Keep them coming to [lauratjoleemag@yahoo.com](mailto:lauratjoleemag@yahoo.com)

### MANAGING EDITOR'S COLUMN

## Making Your House A Home

**Nahidah Malik**

From... Nairobi, Kenya

Did you say you moved out of your parents home?  
A home that had been your own special place, for years and years.  
You felt responsible in this little home and now, finally, you've put aside enough money to venture out and find something you can call.. 'my own'!

### Inexpensive, fabulous creativity?

Painting, colorful cushions, fabulous throw-carpets that can be found at the market, pictures, art work, so easy to find at local sales. And plants. Don't forget silk trees and plants are the greatest 'fillers' when you don't have the money to buy that piece of furniture your heart throbs for.

What about the table, you just can't find...

**Remember** - inexpensive sheets can cover tables and boxes, be looped around curtain rods for drapes and around canopies, for your bed.

*But wait - could it do with some creativity?*



Personality through pattern.



Contemporary – strong, confident colors and natural materials.

# CraZzy ABOUT R&D

# JO LEE

## MAKING YOUR HOUSE A HOME - CONTINUED



Country – sturdy, simple and straightforward.



Eclectic – unmistakable stamp of individuality.



Traditional – a sense of security and continuity.



Creating the mood through color.

## The click ?

Run down to your local magazine shop and browse through those Home magazines, for ideas you'd never think of. Let creativity become your thing!  
Give new life - to what is now your own.

Take a trip to our E-Help CAMPUS at...  
[www.yesintl.com](http://www.yesintl.com)

and see how you can turn your place into a palace.. called home.

\* \* \*

# DIFFICULTY IN COMMUNICATING



Communicating with each other is such an important part of our daily lives that we don't give it much thought, it is 'something' that is just 'there'.

But have you ever wondered about a certain friend or family member or child or colleague at work, who is rather quiet and keep to themselves and we 'label' them saying - oh he is the quiet type - which may be very true but then again maybe not!



to other emotions like anger, frustration, anxiety or depression, which in turn affects their daily lives.

Sometimes difficulty with communicating can be a medical problem like autism or asperger syndrome, which is another form of autism.

For an autistic person the world is a confusing, interacting mass of events, people, places, sounds and sights. Social interaction, social communication and imagination are very difficult for these people.

Perhaps he has trouble with expressing his ideas and opinions, putting his thoughts into words may not be as easy, as it is for some of us.

And this can be a problem. When the need to express what you feel does not come easily, it can lead



JO LEE

CraZzy  
ABOUT R&D

## DIFFICULTY IN COMMUNICATING - CONTINUED

There may not be a cure for autism, yet, but there is a lot of help one can get, to lead a full and normal life.

Communicating with one another is such an important part of our lives and we must make that special effort to include the people who are having trouble with communicating, whether it is because they do not have the right words for their thoughts or whether they are suffering from a disability, like autism, we must all learn and help each other.

Please go to the E-Help CamPUS at...[www.yesintl.com](http://www.yesintl.com)...to learn more about Difficulty with Communicating.

\* \* \*

UNEMPLOYMENT  
IN THE 21ST CENTURY

GUEST WRITER  
R & D Analyst – E-Help  
CamPUS

**Luminita Leucea**

From... Bucharest, Romania

Unemployment in the 21st Century ?  
Is the World economy in a recession ?

Cyclical unemployment, results from a general lack of demand for labour when the cyclical realm of business turns its arrow and points it in a downward direction. Demand for goods and services drop. Consequently, workers are laid off.

In industrialized countries, with unemployment insurance and other forms of income maintenance, unemployment does not cause as great a hardship as it once did.

Measures to stabilize the economy have made economic downturns briefer and less severe. Workers are still threatened by long periods of unemployment, however, and some workers bear a disproportionate burden.

The problem with modern governments - is their vacillation with several issues. i.e. How to get the benefits of economic flexibility and rising productivity for their people - while reducing the number of unemployed workers, keeping their spells of joblessness short, maintaining their income, and helping them return to work with viable skills.

The links from my research at our E-Help CamPUS.. are driving the user to very interesting sites providing information about: Unemployment statistics, cost, who is qualified for unemployment and other exciting issues.



Please visit us at... [www.yesintl.com](http://www.yesintl.com) to learn more about this topic.

Research and Development is searching for 'International Minds'. Could this be YOU? Write [lauraatjoleemag@yahoo.com](mailto:lauraatjoleemag@yahoo.com)

# KUDOS

# JO LEE

## KUDOS OF THE MONTH

### Joseph T. McNamara

Palm Beach, Florida

Jo Lee's production assistant for 10 years now - is the kudo of the month.

Joseph has danced with the American Ballet, the National Ballet of Canada, has toured the world with Ballet Florida – and now living and instructing dance in Palm Beach, Florida as he continues to... look after Jo Lee's "whim of the moment " at YES! and beyond. Isn't it amazing how Joseph can be in so many places, doing so many things at once - through the art of science and technology.

### Carolyn Young

Toronto, Canada

The YES! INTERNATIONAL Lead THIN'K'ER - is our other Kudo of the month.

Truly brilliant within her leadership!

From a phych - science background to encompassing VVIPs at her place of business, Carolyn has spread her wings and continues to soar like a swan.

The THIN'K'ERS are probably the department having the most outward excitement at YES! Their ability to break down barriers to complicated issues through quick 'spins' and mentoring, is awesome! Carolyn, is awesome.

\* \* \* \* \*



## CELEBRATIONS

From everyone at YES! INTERNATIONAL...

### Happy New Year!

To the world - and your celebrations, we wish you the most Beautiful\* of any occasion you may be enjoying this month.

May the 2002 ~ be your best ever !

### New Year's Day

A day of festivities to mark beginning of the New Year

### Japanese New Year

Starting the New Year with festivities

### Martin Luther King Day

Celebrating the birth and life of Dr. King

**JO LEE**

**EDITOR AT LARGE  
EXECUTIVE DIRECTOR - R&D**

The story that you are about to read, was not written by me. I received it one day in my R&D mail. I read it and kept it, like you would keep something very special.

In these troubled times, the world now lives in, I hope this story will help to rediscover the love in us, the compassion, the respect to all those around.

**Let's make a difference !**

Let's begin where we can bring a contribution from the heart. You can always become a part of YES! International. Please let us know [www.yesintl.com](http://www.yesintl.com)

Enjoy your reading!

The story goes something like this ..

Some time ago, a man punished his 5-year-old daughter for wasting a roll of expensive gold wrapping paper. Money was tight and he became even more upset when the child pasted the gold paper on to a box which unbeknown to him, was for his birthday gift. The next morning, the little girl brought the gift box to her father and said, "This is for you, Daddy."

The father was embarrassed by his earlier reaction, but his anger flared again when he found the box was empty. He spoke in a harsh manner, "Don't you know, young lady, when you give someone a present there's supposed to be something inside the package?"

The little girl looked up with tears in her eyes and said, "Oh, Daddy, it's not empty. I blew kisses into it until it was full."

The father was crushed. He fell on his knees and put his arms around his little girl and begged her to forgive him for his anger.

An accident took the life of the child only a short time later and it is told that the father kept the gold box by his bed, for all the years of his life. Whenever he was discouraged or faced difficult problems... he would open the box and take out an imaginary kiss and remember the love of the child who had put it there.

**CARLA DRAGNEA**

Bucharest  
[carla@yesintl.com](mailto:carla@yesintl.com)

## ROOTS & WINGS

Roots = Fixes Broken People  
Wings = Builds Bridges to Optimism.

Tell your friends - tell your associates -  
tell the world about YES!

We want to grow our 20 + million '30 something  
and under audiences' who come to our CampUS  
each month, for HELP !!

Tell us what you think. [joleeatjoleemag@yahoo.com](mailto:joleeatjoleemag@yahoo.com)

**TOGETHER WE'LL  
BUILD BRIDGES TO OPTIMISM!**

With much Pride ~ our CampUS is  
now officially named ..

**THE THOMAS D. SMYTH /  
E – Help CampUS**

Chairman/CEO, retired  
The H.J. Heinz Company – Canada

Through **YES! INTERNATIONAL** - Together... Let's build Bridges to Optimism