





#### www.yesintl.com November 02

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CHEVRON SR. EXECUTIVE, Retired, STANLEY J. DORST and his stable of flagship rules. 'Risk Management'.

HALF TIME { SPORTS }

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THRU THE EYES OF JO LEE CELEBRATING BEAUTY >>

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Now ... go on and do something you WANT to do!

CELEBRATIONS >>>

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WEIRD AND WACKY FACTS >>

What happens if you spook a turkey? Can a turkey have a heart attack? How fast can a turkey run? How many Americans ate turkey in 2002?

MESSAGE FROM R&D EDITOR AT LARGE>>> HAPPY THANKSGIVING America! Do you know how this celebration came about?

# Jo Lee Above and Beyond IORIAL

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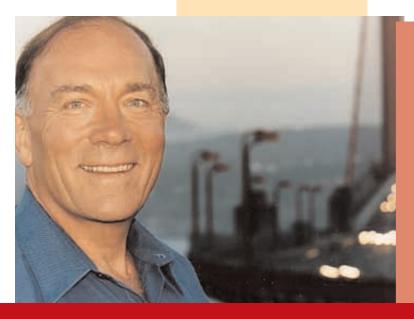


#### ON THE COVER

Cocktails at: The PLAZA New York

#### **EXCLUSIVE**

'Against All Odds' DARLENE RACICOT -The Amazing Face And Story Behind 9/11's world-renowned ICE SCULPTURE



#### Hello again, JO LEE readers!

OK, I have a confession to make: I've never really cared much for November! Now that we've moved our clocks back, it gets dark early, the best part of the fall is over and the snow hasn't started to fly yet so even the skiers aren't happy! Thank goodness for Thanksgiving and the warmth and joy it brings to families all across America – it makes the whole of November so much better!

# The Marvelous Maverick

I've had the usual mailbag of great questions again this month – and I want to thank you for always giving me such an interesting variety of topics, like these:

Q: "Dear Maverick: I lost my job in the last round of cuts at my company and I'm struggling. I search the job columns daily, I have my resume registered with job search firms and I'm doing everything I can think of. Everybody says I must network but I don't believe I know enough people to network with! Where do I start?" Kelly R., Riverside, California

A: Start with anybody and everybody you've ever come into contact with in business, former co-workers, customers, suppliers, consultants, associates, and contacts of any kind.

Then, think of FRANK! That's the acronym used by one very successful multi-level marketing company that I know of - and it stands for Friends, Relatives, Acquaintances, Neighbors and Kids. You'd be amazed how many potential network connections you'll find in this group. And don't hesitate to turn to these people in your life. Think of it this way: you'd help them in any way you could if they were out of work ... wouldn't you?

Finally, think of anybody you may have met in church or social groups, professional associations and of course your college or high-school alumni.

Kelly, your network is far bigger than you imagine! And remember,

whenever you talk to someone, even if they can't help you, be SURE to tap into your 'secondary' network by asking who they suggest you might talk to.

Good luck - start networking right away!

Q: "Dear Mav: I get really intimidated in job interviews and I know I don't come across as well as I should. How do I perform better at this?" Marie V., Eindhoven, Netherlands

A: Many people suffer from this problem, Marie, and here's my advice...

The way to come across best in interviews - is to feel confident in your own skills and in the real contribution that you can make to the company. How do you do this? First, make a list of all your skills, the things you have learned to do well or have been trained to do. Then list all your strengths, the qualities that make you different from others. Make sure that each of your skills and strengths are reflected in one or more of the accomplishments which you list on your resume, so that you can point to specific examples of them in an interview.

Second, research the company. Go to their website and read about them, find out what seems to be important to them, what their accomplishments are, what programs they are undertaking. Talk to anybody you can who might know something about their culture and what makes them tick. In other words, do your homework!

continued...

# Your goal is to practice and sharpen your interviewing skills.

If you do these two things, you'll go into every interview feeling confident about what you offer and then ... you will be able to talk about how 'you' would benefit them.

Remember, also, that you're looking at the company just as hard as they're looking at you. Try to get a 'feel' of their environment. You want to be sure it's a good fit for you. There's no point in taking a position where you're not going to be happy.

Finally, apply for lots of jobs. Get as many interviews as you can – even companies you really don't think you want to work for.

Your goal is to practice and sharpen your interviewing skills. When you go to the 'big one', the job you really DO want ... you'll blow them away because you're GOOD in the interview!!

And remember ... your life is what you make of it!

Until next month...

#### The May

#### So our thumbnail summary for this month is:

- 1. You have a much wider network than you may believe, so know how to reach it; and
- Know your skills and strengths and practice your interview skills!

#### Write The Mav: Click Here

JO LEE invites you the people, to let us know anything you'd like The Maverick to write about. Your professional / work / career concerns, how to act, how to respond to challenges and pressures, how to deal with our fast-changing world, how to deal with conflicts at work... your success in reaching the pinnacle of life will be flipped 180 degrees around!

#### Hugh Coppen, The Marvelous Maverick,

is a man who understands that the only way a company succeeds, is when the employees from top to bottom are motivated by shared goals and are given skills, opportunities and the conviction that what they contribute, is really important. People, people, people have always been Hugh's focus!

\* Hugh Coppen resides in California www.winningleadership.com



# THE PROVOCATIVE & CHALLENGING

# WORLD OF ARCERI



#### **OOMPH! AND THE PRESIDENT**

By Gene Arceri New York - San Francisco

President George Bush. On the morning of June 11, 2002, wrapping up a news conference at the White House - concluded with some word play, to lighten the mood: said to the press: {I'm just} ... "trying to give it a little extra oomph!"

Because of Ann Sheridan, oomph went into the American language, lately the White House and finally became global. Defined by Mr. Webster as ~

A - Spirited vigor

#### B - Physical or sexual attractiveness

Obviously Mr. President was thinking A. The original oomph girl, Ann Sheridan was a neighbor of his – down the road apiece – in Texas. He, from Crawford, she, from Denton. If he were a movie buff he might recall having seen her with one of his precedents, Ronald Reagan. Most notably in Warner Bros pictures King's Row. But then again his father, George Herbert Walker who succeeded Reagan into the White House, could fill him in.

Ann Sheridan was a red-haired beauty known by her co-workers as one of the boys.

A good Joe sadly, she is mostly forgotten today. It would have been a different story had she gotten the part as originally planned, opposite Bogart in Casablanca or even Belle Watling in Gone With The Wind - but her studio refused to loan her to producer David Selznick. What a team Clark Gable and Sheridan would have made with her down to earth humor and charm. Both could drink, smoke, and laugh their heads off at a good joke. She was his kind of pal. {She turned down Mildred Pierce which garnered an Oscar

for Joan Crawford. "No one to blame but myself' she said.}

Hollywood thrived on publicity gimmicks. It started with the "IT" girl Clara Bow, whose memorabilia was recently auctioned by Butterfield and internet bidders through E-Bay's live auction. The pin up girls all had some kind of identifying label. Lana Turner – sweater / Dorothy Lamour – Sarong / Lauren Bacall – the look / Mae West – sex-period!

The trend continues today with the current pop figures such as the, middle aged, material girl Madonna. However, the difference with the original oomph girl was

that with her, oomph came as natural as breathing. It wasn't manufactured and sold commercially like a Brittany Spears {?} clumsily gyrating to a cacophony of noise, dressed like a hooker.

Hollywood thrived on publicity gimmicks

#### During the war years the GI's wanted to see oomph in person.

When Sheridan danced the Gaucho Serenade, beautifully gowned without revealing anything, her husky voice tantalizingly seductive to Bogie's amusement in "It All Came True", she personified allure. "In Navy Blues" in a grass skirt – she gave the hula new meaning. It wasn't thrown in your face. Anna Marie Nicole with all her ill-gotten gains couldn't generate an ounce of oomph. Cheapness and vulgarity doesn't equal an iota of that brand of glamour. These hardened clones blur into one boring image.

During the war years the GI's wanted to see oomph in person. Sheridan traveled to the far away corners of the globe conflicts to entertain the troops on the line of fire. When asked what oomph meant, she told them that it reminded her of a fat man bending over to tie his shoe laces. {The studio hated that but she laughed it off.} I had a chance to see Sheridan in person on stage, at the John Drew Theatre, in East Hampton, where she was playing in Kind Sir opposite her third husband Scott Mckay. She looked terribly frail, very ill, but when she laughed – it all came true.

Ann Sheridan died of emphysema in 1967 at age 51. She is buried at the chapel of The Pines Crematory, Los Angeles, Ca. There has never been a successor to this oomph girl. Jackie Kennedy had an element of it, as did

Grace Kelly, but for me the only A-oomph girl of today is Rosie O'Donnell.

When Fox wanted an idiom for Marilym Monroe, a PR man said make her the new oomph girl. Zanuck screamed "that belongs to Ann Sheridan you idiot, always will. Monroe needs her own trademark." Zanuck grimaced, mmm ... mmm. And so history was re-made MM. MM Monroe, in the seven year itch – while oomph remains enduring. So thanks Mr. President for the remembrance... the oomph girl would have loved it especially from a fellow Texan.



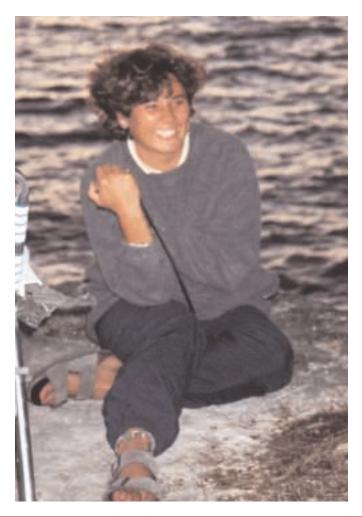
#### Gene Arceri,

has gained attention in no small measure as a writer, critic, award winning PBS reviewer and publicist. A native New Yorker, Gene resides in San Francisco and spends considerable time in London, England. Among his best selling books are 'Elizabeth Taylor: Her Life. Her Loves. Her Future.' and Susan Hayward's 'RED'. Gene can be seen on E! Entertainment.



#### TO WRITE GENE: CLICK HERE

#### Biography • | LEE |



# BIOGRAPHY OF THE MONTH

IT was during the Autumn of 1989 – that I ventured across the Atlantic to Canada. I became blessed with some amazing experiences and influenced – by some of the most interesting people. I was born in England but Canada is my home. It's where my heart is! I have sailed up the Panama Canal and hiked in the Cloud Forest of Venezuela. I have loved and lost, laughed and cried, yet have ALWAYS kept in mind the words of Oscar Wilde...

VICTORIA RUTH WHITEHEAD SR. COORDINATOR – SPECIAL PROJECTS JO LEE MAGAZINE

MY first three years in Canada were spent as an Au Pair in the fast moving, very provincial Toronto – looking after three different families. One day, I decided I needed a change and so ... followed my boyfriend to Kingston, Ontario to attend University, get married,

have a family, etc. But as Steinbeck wrote: "the best laid plans of mice and (wo)men" – we broke up during the first week of school!

QUEEN'S University was 'the greatest'. It became the anchor that today, gives me a strength and wisdom, that will last a lifetime. I studied History and Religion and spent most of my free time {yes, as so many of us know} working to pay the bills. My love of volunteer work – was to also come-into-being at Queen's and my involvement with numerous committees, both on and off campus, was wonderful.

When I look back, going to Queen's was the second best move of my life. I learnt the most valuable skills: procrastination time management and how to make a dollar s-t-r-e-t-c-h as far as possible but 'always' having enough for the occasional beer!

UPON completion of my degree, I had two choices. Either move back to Toronto and get a job or ... spend the last of my money and travel throughout Mexico for two months... I went to Mexico!!! Another great choice made! But, when the trip was over, I was

forced to face reality. I had to find a job!

FOR the past four years – I've been working at The Grande Dame of Canadian Hotels – THE FAIR-MONT ROYAL YORK. {part of the Canadian Pacific Ltd. Family} Within one month of my employ, I was involved in numerous volunteer endeavors affiliated with the hotel and now, throughout the past two years, my hotel volunteering has been in a more concentrated area with an outreach program called "Out of the Cold" providing food and shelter for the homeless.

WORKING at the hotel has afforded me a luxury of meeting the most fascinating people... the most unique of all being – Jo Lee!! Jo Lee is the Chairman of one of the most effective charities around the globe and it didn't take her long to draw me into the extensive family of YES! INTERNATIONAL. I began my life with YES! as an R&D Analyst and quickly moved to the Thin'K'ers

"We are all in

the gutter but

some of us are

looking at the

stars"

Over the years, I have come to realize that the simplicity of life at G.P. allows me to regroup and rediscover my place in the world.



department as Chief Spokesperson. But I am not entirely comfortable being in the spotlight... though I love working with people, so my role, morphed and I became Project Manager – Event Relations. Today, I've morphed again but this time, I'm 'way over' at the other end, in a department quite separate from YES! I'm with JO LEE Magazine/E-Zine as Sr. Coordinator – Special Projects. My role will surely change many more times while I am with JO LEE. Life is quite dull without change!

Speaking of change – going off to the country is most refreshing. The photo of me in this biography, was taken at my cottage north of Toronto, Canada – YMCA Geneva Park – affectionately known as G.P. Families travel from across North America

to spend a couple of weeks in a run down cottage with no running hot water, toilet or shower. Sounds delightful right? Actually it is! However, I didn't think so when I first visited G.P. - in fact, I was miserable. It rained, I had to walk through the forest to use the bathroom, shower with bugs and frogs and listen to people snore all night. {The walls didn't reach the ceiling then!} Over the years, I have come to realize that the simplicity of life at G.P. allows me to regroup and rediscover my place in the world. Yes, I discovered myself at G.P. My passion for astronomy and photography have blossomed over the past 14 summers. The stars are magnificent at night and the sunsets are the best I have ever seen. I can swim all day if I choose {my nickname is 'The Mermaid!} or simply sit on the beach

and read. As you can see from the photo, I am at my happiest at the cottage.

But the greatest part about G.P. is the people. The same families rent the same cottages the same weeks every year – some families {including my own} have vacationed at G.P. for two and three generations. I may only see these people once a year – but they are as close to me as family. G.P. is my little piece of heaven here on earth – cannot imagine a summer without a visit.

LIFE! As you can see... it's the simple things I enjoy in life. My passions are the ocean, the stars, music, books, people, laughter and hugs. I search for stardust and moonbeams, rainbows and sunlight. 

1.



HOBBIES: Astronomy, Reading, Swimming, Sailing, Traveling, Dancing

NATIONALITY: English

#### **5 YEAR CAREER GOAL:**

To have my very own bed and breakfast on the Pacific Coast of Mexico where I can swim in the ocean by day and watch the stars by night.

"There was a star danced and under that I was born".

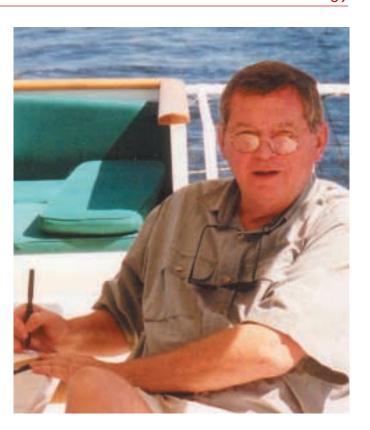
~ William Shakespeare

# StethOscope 911

# From here on the Bay November silently sneaks upon us

#### Happy Thanksgiving!

Hopefully, many of you put together your Cardiovascular Risk Profile and now know at what risk level you are. The right Lifestyle changes will move you to low risk while getting you fit and increasingly knowledgeable. If your blood pressure or cholesterol was elevated, be sure to get it checked in three months time or less.



# Cardiovascular disease is more than twice the size of all other illnesses together. Most of it is preventable!

Q: From Rebecca R. in Sausalito, CA.

#### What do you know about magnet therapy?

Dr. B: Not a great deal! There are a large number of people who claim that they experienced substantial improvements with its use for a far ranging variety of symptoms especially joint problems and various issues with pain. Most had tried Western Medicine without success. Many were unhappy with the results of surgery or the drugs that they had taken.

The point for me as a physician, and all Americans, rests in being open to what are called non-traditional or alternative care approaches to better health. Your question moves me to find out more.

#### Q: From Cynthia C. in Chicago, Illinois

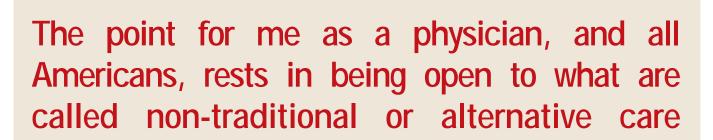
Dr. Bagshaw. I have a friend whose father is failing with lupus even with the therapy he is receiving. He is on massive doses of steroids and some immuno-suppressive drug.

Dr. B: I would encourage him to take large amounts of Omega-3 supplements in an effort to suppress a hormonal response which causes or exacerbates inflammation. I would encourage him to seriously reduce his intake of meat and dairy products. Without knowing more, I'll stop there. It is unusual for men to get lupus.

Q: From Charles S. in Toronto, Canada

I ended up with a low risk on my CRP Dr. B! Are the causes of death in the US different from other Western nations?

Dr. B: We have more of everything, though we spend more than twice per capita of any other nation. Cardiovascular disease and cancer are one and two. There is a MAJOR difference, however. It rests with the third major cause of death. The US comes close to having some 400,000 people die from events/complications due to the treatment that they received. This is frightening and must be made clear to Americans and those who see the American medical system in crisis. Too many surgeries, too many drugs, too many hospitals!



Congratulations on your score!

#### Q: From Tim H. San Francisco, CA.

Hey Dr. B., remember me? I use to work for you at PHYSIS. I trained a client with a heart problem whose doctor has him on both Lipitor and long acting niacin for his cholesterol. His total cholesterol is 79. What are your thoughts?

approaches to better health.

Dr. B: I would discontinue his Lipitor and see where his cholesterol ends up in a month or so. The goal for total cholesterol, particularly in a heart patient, is to be below 160 with a good HDL. I have not heard of anyone using two drugs like this. I favor niacin and believe it to be superior to the statin drugs in how it works. This is an opinion! His doctor appears to be running a very tight ship as it relates to risk.

Be good Tim. You're the best!

#### Q: From Sara T. in Dublin, Ireland.

Dear Dr. Bagshaw. My mother eats an enormous amount of sugar and drinks about five soft drinks a day. She is overweight and has high blood pressure. Several columns back you mentioned Syndrome X. Could she have it?

Dr. B: It is very likely Sara. Though difficult for her I suspect, she must cut way back on this stuff and, for sure, be getting

a reasonable amount of exercise each day. There is good medical care there. Put this in front of her doctor. Good luck!

#### Q: From Sam G. in New York, NY.

There is a new book out on the pH miracle. Is this just another health spoof or is it legit?

Dr. B. Most people tend to be more acidotic {lower pH} because of too much food, the type of food that they eat, stress, no exercise and so on. It is believed that this state causes many health problems but goes unrecognized. If we move to the alkalotic side {higher pH}, overall health improves and the incidence of many diseases goes down. The first important step is to reduce the amount of food that we eat and to move away from meat intake. There is an approach to eating called macrobiotic in which the diet recommended clearly moves individuals on such a diet to the alkaline part of the pH curve. With high levels of stress, individuals breath less which decrease the amount of carbon dioxide that we exhale each day, day in and day out.

## Be well everyone! Keep the questions coming.

Dr. B.

Dr. Bagshaw is a graduate of Georgetown University Medical School having grown up and having been educated on the East Coast. He took his graduate training at Georgetown and then at UC Medical Center in San Francisco after serving in the US Navy with a tour of duty in Viet Nam. He practiced Cardiology, Critical Care and Internal Medicine in Marin County, California where he served for seven years as Director of the Coronary Care Unit {CCU} during which time he developed a new 18 bed CCU. He actively taught at UC Medical Center in San Francisco where he became an Assistant Professor of Medicine. He then founded PHYSIS, a Preventive

Medicine Company in San Francisco, with the mission to see preventive technology become part of the healthcare system. Some 10,000 people went through the programs offered; most major corporations in the San Francisco Bay area participated; the results presented earlier in this article reflect part of that experience; two major facilities were designed and developed – a Lifestyle Center and an upscale Fitness Center with an emphasis on prevention and redefining fitness. Dr. Bagshaw has a large and unique experience with and in prevention. He is presently working on two books: Inactivity: Modern Man's Major Health Risk and Prevention and Aging.

Click Here: For Dr. B.

# YES, VIRGINIA! Come - Explore with Me TRAVEL



#### DRAMATIC THAILAND!

MORE THAN YOU THINK!

#### HILL TRIBES OF THAILAND'S NORTH

# There is more to Thailand than you think – treasures tucked away in remote corners.

A mosaic of peoples and cultures held together by a land of mystical beauty steeped in art and ritual, Thailand offers outstanding experiences: from dramatic ruins and monuments, to breathtaking temples and palaces, from rice paddies to steep wooded mountain terrain, pristine jungles and beaches.

While many aspects to Thailand will allure you, I would like to appeal to the adventurous traveler and those who might require just a slight nudge in that direction. Yes – this could cover any of you!

The northern most Thai province which boarders on Myanmar and Laos is home to colorful hilltribes that have migrated in both this and the last century from Tibet and Yunnan in China, through to Burma and Laos. Each with their own distinctive culture and traditions, living at their own preferred altitude, they have established villages in the cooler highlands and mountains of Thailand's north - a land not too dissimilar from whence they came. Migrant by nature due to their slash/burn agricultural techniques, some continuously move, yet remain tenacious in their own tribal beliefs, customs, clothing and crafts.



You can prearrange treks prior to your arrival, or 'interview' the many companies that have sprung up around Chiang Mai and Chiang Rai - starting points for organized foot and elephant treks, and bamboo rafting down the Pai River (try to include all modes) offering the only access to these remote, transitional villages. Dozens of trek options depend upon your stamina as well as what you are looking for, from sights, services and accommodations, to the length of the trek, which can vary from one day to several weeks. Most are easy-paced, averaging 3 to 5 hours per day. Whether you bring your own sleeping bags, bare-rough it by sleeping on bamboo floors in village huts (as did I) or find options including lodging facilities, you can experience an intimate view of a number of ethnic groups relatively untouched by civilization.





Each ethnic group is distinctive by their clothing, textiles and life-styles. When arranging a trek, include as many different ethnic groups as possible. The Mien or Yao peoples are amongst the most "Chinese" in their religion, while the Hmong are known for their textile skills created on backstrap looms and intricate mastery of geometric designs and embroidery. Karen are primarily subsistence farmers, masters

of the logging industry, and owner/operators of many elephants. Their language distinguishes Lahu, Lisu and my favorite, the Akha, as they are a sub tribe of the Tibeto-Burmese family. Akha women spin their own thread, dye and weave it before making their traditional black dress and leg-wraps adorned with their own distinctive embroidery. Women wear elaborate headdresses covered with silver coins, hollow

silver balls, beads, fur and buttons.

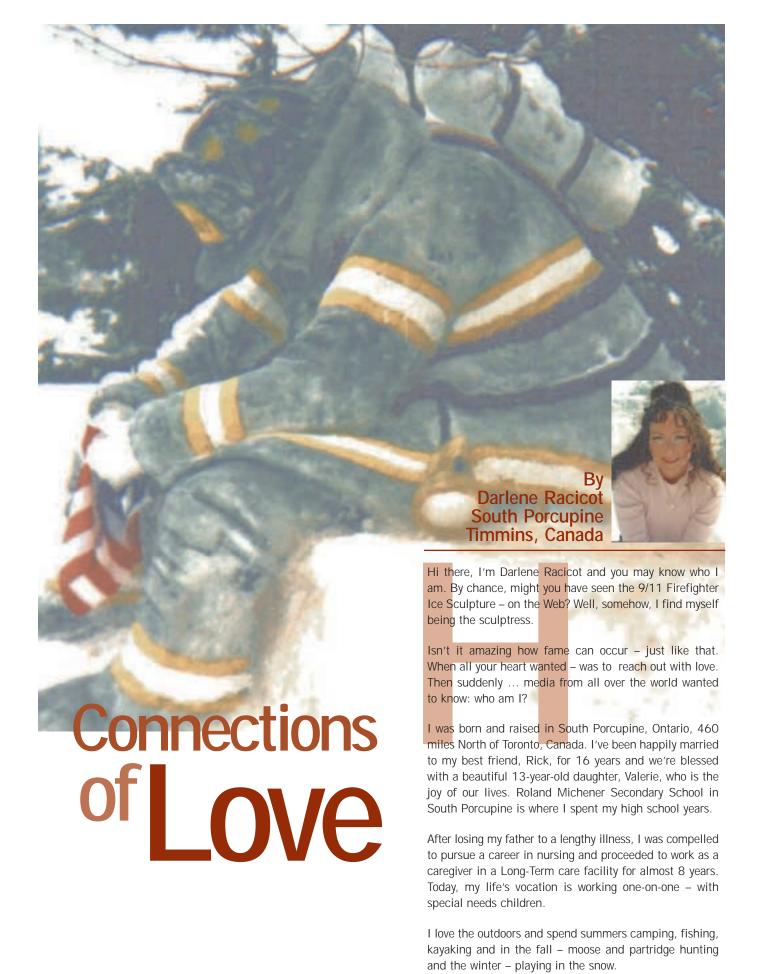
End your journey with a visit at Mai Sai in the 'Golden Triangle' where Myanmar, Laos and Thailand converge, then cruise the Mekong River, or cross into Myanmar to the trading town of Tachilek.

Just let the heartbeat of those wonderful cultures touch you while they are still pure.





#### click for Audrey





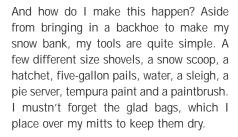


Theatre, is also a love of mine. And so, I too am an active member of 'Take-Two-Theatre' which regularly gives proceeds to different charities. When it comes to getting on stage, 'stage fright' would be an understatement, so I prefer to work behind the scenes. I write personalized murder mystery dinner theatre scripts for the group and express my creative side in set decoration.

Although I've never pursued a career in the arts or have any formal training in sculpting, I have loved most forms of art since I was a young girl. I have dabbled in different mediums over the years strictly for my own enjoyment BUT ... snow sculpting on a large scale – has become my passion.

It was the winter of 1997 when I heard

about a contest on the radio for our annual winter Carnival. With a little encouragement from my husband Rick, I decided to try my hand at it. For five years I continued to brave the elements and to my surprise – placed 1st each year, one being a tie. It is an amazing feeling to take such a huge mound of snow and transform it into something so special.



The Sculptures usually take about 200-300 hours to construct with most of this time being spent shoveling and hauling away the excess snow. I have to put in 8-10 hours a day to keep on schedule and sometimes that means working into the wee hours of the night. The temperatures frequently drop well below – 25C and that is without the wind-chill. But I just bundle up and keep on going. And when it's REALLY cold and I have to go in to warm up more frequently ... I drink a lot of Tim



Horton's good coffee. Each day, when I'm through working on my piece of art, I cover the sculpture with a large tarp to prevent any further build up of snow on the completed portions. Many think I'm trying to keep my work a secret but no. It's just to keep the snow off.

Every year, my sculptures try to appeal to a variety of people and are generally based on the top children's movie – for that particular year. Seeing the expression on kid's faces, is priceless.

In 2001 my sculpture was a gift to my father in-law, Marcel Racicot, for his birthday. He had recently been diagnosed with Cancer and it was my way of supporting through difficult times. Upon completion of this massive project – I had decided to retire my shovel and hatchet.

Then – came September 11th . I watched the horror unfold through the television screen. That overwhelming feeling of helplessness millions felt, weighed heavily on my conscience. Aside from making donations to relief funds or giving blood – there was little anyone could do from so far away. All I had to offer was my gift. And I knew then, that retirement was going to have to wait.

While following the events on CNN, I was struck by an image of a Firefighter sitting



on a cement slab amongst the rubble of the world trade center. His head hung down and his pain was very apparent. I have since had the privilege of meeting this remarkable gentleman and it was a great honor to present to him – his picture – which Canada Post will be issuing as a 2003 commemorative stamp.

Five months passed and the snow began to

fly. And I began working on my sketch. It depicted the torch and half of the head of the Statue of Liberty and half of the maple leaf, towering over the now famous picture of the three Firefighters raising the flag at ground zero. It was at this time I received an email photo of the firefighter I saw on CNN with an angel graphic, added to the photo. This, is when – I decided to construct two sculptures. Due to uncontrollable





circumstances, my time was cut short and I was only able complete one.

Although our Winter Carnival is supposed to be a happy, fun time for family – there was nothing about this sculpture which depicted happiness. But my heart told me it was the right thing to do. I'm normally enthusiastic about competition but this year, winning was not my objective. I thought: "if I could bring a small piece of September 11th to South Porcupine/Timmins for people to see and touch – maybe it would make them feel and make them remember."

I placed 2nd this year and that was just fine in my book. And when I saw the reaction and emotion this sculpture drew from people who came to see it – I knew I had achieved my goal! I had also hoped to get a picture of the image to the firefighter I had seen on TV, or to anyone. If it be only one person who had suffered in some way, to let them know we had not forgotten. I felt: "if I could do this – it would be far greater than winning any prize."

So, I sent out the initial email to a friend of mine in Detroit who had moved there a year ago and who had always come to see my work. She ... forwarded the picture to her friends with a brief message which did

not contain my name but rather my city. Within one week – people began to track me down through our local paper. And within 10 days – I had heard from every state and from many different countries. I certainly had not anticipated so many millions seeing this or ... the impact the photo alone, would have. To date, I have received 6000+ emails, numerous written letters

and phone calls. I have been trying my best to answer everyone as promptly as possible - but it has become impossible to keep up.

This was the most difficult piece I have ever created not only physically but emotionally. The tears froze on my cheeks night after night as I worked on bringing it to life. People ask what inspired me. I







think that is such a silly question. Why, it was what I and the world saw September 11th, the looks of despair, the shattered spirits, the empty hearts, the hopelessness, the loss of faith, and the pain of a great nation. Then, I looked around in my own life – and realized how soon some had forgotten.

I am once again following my heart and have now decided to reproduce the sculpture

as a permanent monument to give to the U.S.

With the support of our local Firefighters, municipal and provincial police and EMT's {Emergency Medical Technicians} – a foundation has been established called the "Never forget Memorial of 9/11". Posters of this sculpture are now available. A portion of the proceeds is being divided between: The New York Firefighters 9/11

Disaster Relief Fund and the Never Forget memorial – for the construction of the monument. We are hoping to construct the monument in white marble / bronze and patina mix / and for it to be 1.5 – 2 times the size of the original. We plan to give relief funds to all emergency services workers and law enforcement families.

I would like to take this opportunity to express my heart-felt thank you to the members of the OPFFA and the Timmins Professional Firefighters for their kindness and generosity. A special thank you to the president of Local 535, Mr. Ellard Beaven. In appreciation of my sculpture, these wonderful people presented me with a trip to N.Y. city to attend the IAFF Memorial Service to honor their fallen brothers. It was the most incredible honor imaginable - and I will be eternally grateful to all, who made it possible!

Darlene Racicot email: rdv-rac@ntl.sympatico.ca tel: 705-235-8839





#### As always she was an early riser.

At precisely 7:00 a.m. her secretary would bring the leather bound boxes containing state documents requiring her signature. After briefly explaining the contents of the boxes, he withdrew, to let her be with all this correspondence, alone.

One letter undated, was short, succinct, and significant. It was addressed to Her Majesty Queen Victoria from a certain John Hart Dunne, a captain in the 99th {Lanarkshire} Regiment – this regiment was raised in Scotland in 1824, and saw its first service in the Maori Wars in New Zealand in 1845.

"This little dog was found by me in the Palace of Yuan-Ming-Yuan near Pekin on the 6th of October 1860. It is supposed to have belonged to either the Empress, or one of the ladies of the Imperial Family. It is a most affectionate and intelligent little creature – it has always been accustomed to being treated as a pet and it was with the hope that it might be looked upon as such by Her Majesty and the Royal Family that I have brought it from China."

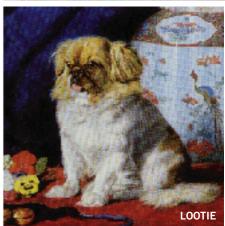
J.Hart Dunne Captain, 99th Regt. The significance of this letter, written only 160 years ago, is that it is the first extant evidence of the introduction to Europe of a previously unknown, new, and exotic breed of dog - now familiar to us, as the Pekingese. This particular bitch which Queen Victoria accepted into her kennels and decided to insensitively call " Lootie ", was one of five taken from the Summer Palace {Yuan-Ming-Yuan} 30 kms. north of Peking {now Beijing} by the victorious armies of the British and French who were engaged in what has come to be known as the Second Opium War, the first having occurred in 1839. Shameful as it may now seem, both these wars were fought for the express purpose for the right to export opium {a derivative of the common poppy papaver somniferum) into China. One could say that the sins of our forefathers have now come back to haunt the population of our inner cities in the crystallized form of opium - heroin.

The Summer Palace in a prodigious example of western vandalism was looted and burnt. Priceless manuscripts were torn apart and set ablaze, furniture of exquisite design and construction smashed, ancient pottery broken into shards by the excited soldiers who had run out of targets for their Martini - Henry rifles, silks and brocades slashed with swords and knives; all done in the frustration of not having found the gold and jewels which they were told would make the treasures of Aladdin's Cave pale in comparison.

One British soldier who arrived too late to share in the plunder of the Palace, discovered in a corner of the Garden of Clear Ripples four little dogs and their attendant, a lady of the Court who had committed suicide rather than be taken prisoner by the barbarians. Gathering up the four little dogs, he put them in his gunnysack and later whilst rejoining his regiment at muster prior to embarkation on Her Majesty's ship "Odin" for the return to England, the four dogs would not stay still. One of the officers noticed movement in the soldier's gunnysack, and was ordered to disgorge the contents of his sack - and out poured the four dogs which were immediately confiscated from the aberrant soldier by his officers.

The dogs should have been returned to the Summer Palace but were not. One dog and



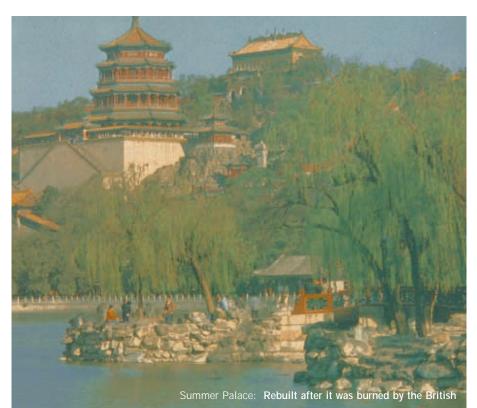




a bitch were taken by Lord John Hay and later given to his sister the Duchess of Wellington. The other dog and bitch were taken by Sir George Fitzroy and given to his cousin the Duchess of Richmond. And of course "Lootie" was given to Queen Victoria by Captain Dunne.

Although looting and plunder was strictly prohibited by the British Army, it was nevertheless a recognized fact that armies once engaged in battle assumed a life of their own, a Juggernaut not easily brought to a stop. Lieutenant Colonel Garnet Wolseley {later Colonel in charge of the Canadian Red River Expedition

against Louis Riel 1870, and General in charge of the failed Gordon Relief Expedition to the Sudan 1884} present at the Summer Palace action, wrote about the problem of looting - "Rooms filled with articles of vertu both native and European, halls containing vases and jars of immense value and houses stored with silks, satins, and embroidery. Indiscriminate plunder and wanton destruction of all articles too heavy for removal commenced at once. Guards were placed about in various directions; but to no purpose. When looting is once commenced by an army it is no easy matter to stop it ".



The British with typical understatement seldom referred to their military actions as wars but rather as campaigns, expeditions, rebellions, or mutinies. This particular military action had some interesting and unique characteristics. It was at the Summer Palace that a previously unknown breed of dog was discovered. It was the second British campaign to be extensively photographed (the first being the Crimean War 1854). It was the first military action to experience the destructive power of rifled artillery. It was a war that was journalistically well covered by all of the major newspapers as well as the influential Illustrated London News and foreign papers like the New York Daily Tribune, the correspondent for which was none other than Karl Marx, whose economic and political philosophy would later be introduced into China ninety years later by Mao Tse Tung on 1 October 1949.

Although 'Lootie' is the most famous of the Summer Palace Pekingese, her portrait painted by F.W.Keyl {a student of Sir Edwin Landseer, a famous Victorian animalier} hung for many years in Windsor Castle, it is now in the lord Chamberlains office. She was unfortunately not bred since she was alone. Captain Dunne obtained 'Lootie' as he described in his diary thus:

The Pekingese
On China's seas
Embarked to win
the West;
A piece of Ming's
a lovely thing,
But oh! The dogs
are best.

E. V. Lucas

"I have been able to retain a good many trifles that I bought in the French camp, also a pretty little dog, a real Chinese sleeve dog. It has silver bells round its neck. People say, it is the most perfect little beauty they have ever seen."

And indeed it was. Queen Victoria was so impressed by its unusualness and intelligent demeanour that she gave it a home at Windsor Castle - where it lived out the rest of its life amongst the Royal Family, dying eleven years later on 2 March 1872. The dog and bitch that were given to the Duchess of Wellington were bred in a so-so fashion, however, the pair given to the Duchess of Richmond, had they the ability, could not have chosen a better home in which to reside. The Duchess, just like Queen Victoria, adored dogs and promptly proceeded to breed the pair that had been given to her. It has been speculated that most Pekingese now alive in the west are decended from the Richmond pair.

Argument has been made that had the Pekingese not been taken from the Summer Palace when they were, then the likelihood of them having survived the collapse of the Ch'ing Dynasty in 1912 and the death of their protector the Empress Cixi in 1908 is a moot point.

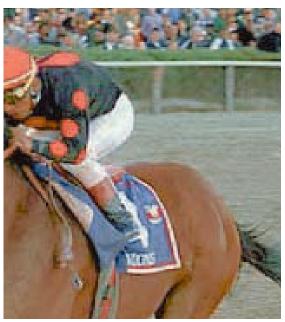
What is known for sure is that by 1921, the Chinese were importing Pekingese from England. In 1885 the Summer Palace was rebuilt. It is now a major tourist attraction and World Heritage Site. Most of the treasures looted from the Palace are either in western museums {like the Royal Ontario Museum} or make their way from auction house to auction house and eventually 'new owners'. There is no question in my mind that the treasures looted from the Summer Palace should be returned. After all, the greatest treasure which I am sure the west can keep are the descendants of the Empress's sleeve dogs.

When "Lootie" arrived at Windsor Castle her age was estimated to be about five. When she died after having lived at Windsor Castle for about eleven years ...Queen Victoria is recorded as having said: "She has lived a long time. Five and eleven. Sixteen is old for a dog."

Unlike Queen Victoria's other dogs which have elaborate carved marble headstones, "Lootie's" grave is unmarked. She is believed to be buried near the site of the Royal Kennels at Windsor Castle.









# **RISK MANAGEMENT**

If you want to make money? Don't bet Against the Experts

We all take risks throughout our lives: from the sly touch of a forbidden vase as a three year old to an affair with a forty year old when we are sixty. There is no hope in avoiding the urge, but we can learn to carefully choose which risks to take. This article is about ways to minimize your losses while still enjoying the game of life.

By Stanley J. Dorst Chevron Executive, Retired California, USA Whether you are contemplating an investment, a speculation, or a plunge, you can enjoy a rewarding return if you take the time to do 'due diligence'. Rather than 'hoping for the best', 'going for it' to look cool, or going on a 'wing and a prayer', some research can make any excursion into risk a profitable venture.

Is due diligence a depressing phrase? I suppose somewhat, but not nearly as depressing as losing your stake. It may seem cool to act like you know it all but it is not cool to lose.

#### RISK MANAGEMENT RULE 1: Do your Due Diligence

Speaking of stakes, it takes a lot less time to lose it than it does to increase it. Normally a risk free investment (well almost risk free) will yield 5-6%, per year. The stock market has averaged 7% per year. Corporations look for 20% per year and make 12%. There is no way to make these returns every day, week or month {legally}

It seems it takes years to double your money consistently.

#### RISK MANAGEMENT RULE 2: Be Patient

#### LAS VEGAS

Of course you can double your money in a few minutes at the gambling table, but is there any chance of doing it consistently? It would be better to think of gambling as entertainment. That's about the best I have to say about Las Vegas. The only due diligence you need to do, is to compare your enjoyment at losing your money with other types of entertainment. Like any type of risk taking, you have to look at the long pull, because that is the only way you will come out with a significant gain. So you can add up a few wins at gambling with the many losses and see what that feels like.

The casinos will help you with your due diligence. They actually have classes on how to improve your chances of winning and will help you at the table in terms of how to play. There are also books on how to beat the casinos. Right?

Does any one think the casinos make their profits from hotel and restaurant income?

So can you make a profit at the same time? NO! Consistently it is obvious that the casinos build bigger and fancier buildings because they are making profits from the investments {?} of their guests. You can increase your fun and decrease your losses – that's about it. Gambling is not investment even with due diligence.

# Is due diligence a depressing phrase?

#### **MARRIAGE**

While we are on the topic of taking risks, we could look at doing due diligence before getting married. Of all of our investments, this is probably the one where we do the most rationalizing, and the least objective research. I wish I had learned enough about this to pass on to my five children. How to approach marriage rationally, so as to have more enjoyment than grief.

Men do give considerable thought to this investment in fun and games and family. Certainly marriage is worth more due diligence than we give to it. And it takes years to perfect the relationship and realize the rewards that are offered.

How much should one invest in a marriage? For many, this is the most important investment of their lives and promises to meet their life's goals. Other investments are only a means to a happier married life.

#### STOCK MARKET

Today it is fairly obvious that due diligence should have been used by more people during the last few years. I guess that each generation has to learn the hard way. It turned out there was no "new economy". Just the same old basic economic facts and years needed to double your money, unless you were lucky and sold when the market was high...

Speculators, as a whole, did not make money by bidding up the price of stocks. The stocks did not increase in value because people bid the price up. The value of stocks go up as earnings go up {or the likelihood of higher earnings increases}. If prices go up faster than profits, then they have to come back down. When the economy was heading into this recession there was not a likelihood of increased earnings. The best advice I have ever heard, and which I follow, is:





#### RISK MANAGEMENT RULE 3: Buy low and Sell High

This means that you have to be patient as business cycles are several years in length. If you sold some stock in 2000 when it was high, you will have a chance to buy "low" this year.

When your due diligence tells you it is the time of the business cycle to buy, then you can give thought to sectors. For example, right now you might like to be in military hardware and out of automobiles. Then you can research various companies. This is going to take time unless you are in the business sector you want to invest in. A good example of why you need to know a lot about the sector is shown by Ex Federal officials who know the defense contractors and are making good money investing in the ones who are getting the defense contracts.

If you don't feel you are in a position to compete with knowledgeable insiders, the best researched studies on stock market performance show that you will do best by consistently investing in an "index fund". This is a fund that buys stock which reflects one of the major indexes like the "Standard and Poor" or "Dow Jones".

#### **REAL ESTATE**

The American Public has undoubtedly made more money on investment in their homes than any other way. Home prices go up for two basic reasons. Building costs go up with inflation and land goes up even faster because of the shortage of approvals and that older parcels are often better located than newly developed sites.

Since half of the public rent their homes from others, that leaves ample opportunities for you to own 2 houses. In this case you are doing due diligence in an area where you are knowledgeable and have a chance to win rather than get taken to the cleaners. The odds of winning are so good, I wonder why people invest so much in other ways.

There is more money invested in real estate than in industrial production. So get on board. I have been involved in real estate investment all my life and enjoy it to this day. There are often times when you can invest with very little down, especially if you move in.



# Don't confuse investment with entertainment.

Study the market, comparing alternatives available, and then allow time for appreciation.

If you "buy low" and wait a few years, you will be amply rewarded. Average appreciation per year is probably 8%, but what return is that on an equity investment of 20%. It is 40% per year, declining as your percentage of equity increases. {Did I say earlier that this is not possible?}

#### HORSE RACES

A good example of what is not sensible risk management for most of us, is betting on the ponies. For good reason this is not as popular as it once was. The odds of winning are based upon the money bet on the different horses, i.e. para-mutual odds. In essence, you are betting against the other betters. The bottom line is that no matter how much due diligence you do, you will never know the horses as well as the owners of the horses. So do you think you will consistently win. No way. This is just good entertainment.

#### CONCLUSION

#### DO "DUE DILIGANCE".

Wait for solid investments to perform and "Buy Low"

Don't confuse investment with entertainment. There is a time and place for everything. And if you want to make money, don't put your stake at risk against the odds. i.e.

Don't bet against the experts, whether they own gambling casinos, race horses, or companies.





### TECHNOLOGY AND SPORTS? TOO FAR?

Hi folks!

I predict that more fatal injuries will occur in professional sport as technology improves.

Here we are in the month of November and I would like to wish all United States citizens a wonderful Thanksgiving! Also, I would like to thank the Ballinger and Lutt families of Northeast Nebraska for making me feel a part of their families during Thanksgiving, while in college. I was a lonely Canadian kid and you let me be a part of you - for the weekend. I have never eaten so well and so much. You showed me what Thanksgiving was meant to be. Thank you!







# **QUESTION of the month:** How far can we allow technology to go?

Many sports have seen a transformation in the last decade. The sports world has made a transformation from finesse to power. Although, some say the sports have changed for the better, most believe that this change will fundamentally destroy sports itself.

For Example, the game of golf has been revolutionized by the golf club industry. Golf courses are simply not long enough to challenge the world's best. The golf clubs have become so good that they can add a tremendous amount of length to anyone's game. I understand that standards have now been implemented to protect the game. But seriously, where will we be in twenty years? The balls improve every year, the clubs will improve but will golf as a sport be fundamentally better for it? Only tiger will tell. Or is it time?

Another sport that really has problems with technology is baseball. At the amateur level, kids use aluminum bats to play the game. Not regular aluminum but high grade air craft alloys. The materials make the bats stronger and lighter. The problem is that they are so light and so strong that when the kids reach a certain high level, the ball can travel over a hundred miles an hour. The pitcher is only sixty feet away and has only one-tenth of a second to react to a ball coming at one hundred miles an hour. Most kids can't react and some even have died. At the major league level, the problem is a little different. No longer is baseball a game of strategy but of 'explosive highlight reel' homeruns. Gone are the days of the hit and run and steal. Now, we wait for a big homerun.

Many other sports are going through the same technological adjustments. Hockey for example, is experiencing the same breakthrough technology as baseball and golf have experienced. The pucks are regularly being shot over ninety to one hundred miles an hour, so eventually, someone will be fatally hurt. No one will address the issue until an NHL player is ... injured ... fatally ... on the ice.

These are just examples of sports with the potential of being VERY dangerous. Soccer introduced a new ball for the World Cup this year. Did they really need a new ball? Hopefully, we can keep one sport that is true to its roots. Which will it be?

Next month - A Christmas Sport Special.

To Write James: click here









## Could it be that 'your' bid will net you a treasure to cherish for years to come

Hello dear friends ~ Happy Thanksgiving!

Don't you just love the air of November – so many celebrations - all ending with food. Each year, since I was a child, this particular month has hung on my wall in a sterling frame. It epitomizes the 4 + 'dos'. Antiques / parties / spending / giving thanks and ... food.

Let's take a peek at my replicated table-settings. I design them in my head several days in advance and 24 hours prior to everyone arriving, the creation begins. I can't begin to explain the essence of elation. The transformation in just hours, from table to a 'work of art' is an excursion into belief. And now, I'm ready for several of my friends from many lands who come to buy and appreciate at New York's prestigious Winter Antique Show, to arrive and linger into the wee hours – at my annual post dessert party.

So do come with me this November evening as we brush aside the cold and mingle with our mutual lovers of the world of antiques. Could it be that 'your' bid will net you a treasure to cherish for years to come.

Whether it's Ancient and Ethnographic Art, Books and Manuscripts, Silver and Vertu or Furniture and Decorative art ...

every piece, precisely displayed, is prepared for its new heir. Imagine – would you want them to speak!

Mrs. Cruger D.G. Fowler, former co-chairman of New York's prestigious Winter Antiques Show, uses a selection from her remarkable collection of antiques. Tiffany silver is used in this setting for a dessert party.

Her flat silver is "Antique," a rare Tiffany engraved pattern custom-designed in the 1890s. Her sideboard holds, besides a modern Tiffany coffee service, covered tureen and candlesticks, and repousse chased pitcher richly ornamented with Chinoiserie patterns. The pitcher marked "Tiffany Young & Ellis" and made around 1850, is an extraordinary and important example of mid-nineteenth-century American silver.

Charles Louis Tiffany first went into the silver business after the store he founded in 1837 moved to 271 Broadway in 1847. He hired as his silver designer Gustav Herter, who was to become one of the most celebrated designer/decorator of his day. From Heter's penchant for motifs it can legitimately be suspected that the pitcher is of his design.

To complement her antique family silver, Mrs. Fowler chooses Royal Worcester hand-painted 'Imari'dessert plates, 'Hong Kong' demitasse cups, and intricately cut 'Gabriel' crystal.

Tablecloths are 'Vanessa' print from Clarence House, Repousse chased beaker centerpieces are from Tiffany's modern silver collections. The ladies' silver-mesh and woven bamboo evening bags are by Tiffany designer Elas Pet and 'The Rose of Sharon,' a romantic nineteenth century portrait by Shephard Alonzo Mount, watches over the proceedings.

Dessert is a rapturous extension of time spent together. Note the sojourn of perfection: the setting, the décor, the lighting that fuses together to create that satiated sense of well being. Guests are most comfortable. They never want to leave.

The title of this November evening is: "The Next Heir". But how it turns out is anyone's guess ~ until everyone has had their second liqueur.

E bravissimo! From my Italian home to yours ~ saluti e buon appetito. You too, can capture this, in your very own inimitable way.





## THIN'K'ERS CORNER LEAD

LEAD THIN'K'ER - Carolyn Young



Wow. Here it is Thanksgiving. In my home, we celebrate both the Canadian and American holidays ... which is - filling!

This time of year for a lot of people – is a 'stop and say'!! I know all of us have 'something' we appreciate. What am I thankful for? What do I have in my life that's a positive?

I see Thanksgiving as a window of reflection and

that doesn't necessarily make one happy. But it doesn't mean we can't be optimistic and smile. It's hard to be grateful for things that make you sad. The greatest joys in life can be incredibly short-lived. Better for short-lived happiness than to not experience at all.

Message: Enjoy the moments you have.

News to none of you, is that the world is in a constant spin. Tragedy and more tragedy. Amazing! The tremendous ability people have to recover. I suspect many of those deeply impacted can reflect on 'some' positives. How very easy it is to coast through life, to go through our daily business without stopping to consider the impact that people and things have, within every square inch around us.

When the Thin'K'ers are out and about speaking to the public ... doing our Thin'K'ers thing – we encounter individuals with very diverse problems and concerns. Always, we do our best to inspire and inform. What's really helpful – is our E-Help Campus tool. The Campus delves into the depths of concerns of the 30-something and under crowds. So, armed with the fact that 'we' are representing a mechanism that 'we' strongly believe in – our interaction with the audiences becomes tremendously rewarding. It makes our task WAY easier and is something we're thankful for.

So, on behalf of Emily, Tarik, Nelson and me – I'd like to thank a few from YES! – who've put in countless hours with the sweat of their brow to bring us all: The CamPUS.

Carla Dragnea, Executive Director R&D and her Analysts are absolutely amazing! Continually researching the most current



crises and doing it VERY WELL. Our OnLine tech-team – led by producer/director Ed Ayoub who've been responsible for developing the entire site! No small feat. And again to Ed, {thanks pal} for accompanying and filming the Thin'K'ers 15 second antic spots. Our huge thanks to Jo Lee whose WIDE vision of YES! and of the CamPUS made it all possible.

But most important this Thanksgiving – is our thanks to the young generation X people who've had the courage to come to the CamPUS and ... build bridges to optimism!! It was created for you.

From we 4 – Emily, Tarik, Nelson and me – Please, take this Thanksgiving to reflect on the importance of YOU!

If you choose to dig deep and get answers to bigger questions, check out what's happening on: www.yesintl.com at the E-Help CamPUS.

#### SEE YA!

# PolitIcally Red

## **ONE PERSON** CAN MAKE A DIFFERENCE



29

You 'foodies' will be interested to know whom I met on my last vacation, when we both were releasing hundreds of little sea turtles into the Zihuatanejo Bay, in Mexico: Peter Koehler, the famed former General Manager of San Francisco's Campton Place Hotel.

Peter and his wife Wibke, moved to this quiet little fishing village five years ago to manage the town's most beautiful resort. While I love truffles in orange sauce as much as the next person, today I'm more interested in the story of Peter's fascinating wife, Wibke.

Remember this: one person can make a difference.

The Koehler's moved to Zihuatanejo without knowing a soul. Peter began running the Villa del Sol and Wibke began to organize a life for herself. Within weeks of her arrival, German-born Wibke noticed that an unauthorized stone jetty was being built for cruise ships right smack in the middle of Zihuatanejo's pristine Bay.

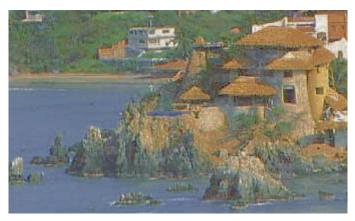
As she studied the situation, she discovered that the pier had no clear legal permits. Wibke and her













# Many times the group's actions interfere with strong private interests or uncover government corruption.

friends were shocked. They mobilized, convinced that the jetty would be an environmental disaster. A bay, you see {I've just learned this} flushes toxins and garbage out to sea. Sea currents allow the toxins to circulate around the bay and leave. But if a pier blocks the flow, the toxins will stay close to shore forever. Wibke joined a grassroots movement that had been formed by a colorful mix of local characters from fishermen to journalists – from farmers to architects – to protest against the illegal and potentially catastrophic attempt to privatize the area's most important natural resource. Zihuatanejo had its first environmental victory ever when the construction of the jetty was halted. The struggle continues though, as the developer of the jetty has not yet given up on his project. For now, the jetty still extends, abandoned, a hundred feet into the sea, already eroded by the forces of nature. It still causes many problems for the sea and the community.

Meanwhile, Wibke discovered that the sea turtles that are coming to shore every year to nest on Zihuatanejo's beaches were increasingly endangered by: illegal poaching, a high volume of foot traffic compacting the sand to a degree that made it difficult for the baby turtles to hatch and rising levels of water pollution.

What I'm saying - is there was virtually no environmental awareness here when Wibke Koehler moved to town. At first she felt a little odd as the only foreigner attending the meetings of a local group that was concerned about the jetty ... but realized she just had to

get involved. Soon, Wibke and her friends launched SOS Bahia, the Movement for the Rescue and Preservation of the Bay of Zihuatanejo. Some townspeople thought they were just 'rich hotel people'. But then hundreds became part of the group, halted the building of the jetty and ushered in a new city program to save tens of thousands of turtles.

Together with her friend Silvestre, a local journalist, Wibke started editing "La Bahía", the Movement's 12-page newsletter that treats the region's most pressing environmental issues and has reached a distribution of more than 2,000 issues. All of a sudden, the government, the town – everyone has taken notice of this fledgling environmental movement. One person can make a difference.

Last year over 200 teachers from Zihuatanejo gathered for the first "Environmental World Game", an interactive workshop organized by S.O.S. Bahía and the Philadelphia-based World Game Institute, a renowned organization founded by the late Buckminster Fuller, to find sustainable solutions for global problems.

The local government still views S.O.S. Bahía with suspicion, and several members of the group, including Wibke, have received open threats. Many times the group's actions interfere with strong private interests or uncover government corruption but ... the community's awareness is increasing ... with the group growing stronger every day.

\*\* Lani Silver - historian, artist, free-lance writer, and Lecturer with the American Program Bureau. (Gorbachev's bureau – Desmond Tutu, Jane Fonda, Oscar Arias). For 16 years, Lani directed San Francisco's landmark Holocaust Oral History Project, conducting I700 oral histories with Holocaust survivors and witnesses. Lani and her partner, historian Eric Saul,

discovered the story of Chiune Sugihara, who is called "The Japanese Schindler." Lani became Steven Spielberg's first consultant and trainer for his Survivors of the Shoah Visual History Foundation. 53,000 testimonies. Lani is currently the Project Director for the James Byrd Jr. Racism Oral History Project. byrdfound@juno.com

#### A...Z z z z zY... Need HELP? Come to the CamPUS QUICK \ FREE!

A...ZzzzzY .. Need HELP? Come to the CamPUS QUICK \ FREE!

Did you know? As the Holiday Season approaches -- millions of children in not only the third world, but in developed countries too, will go without a single gift, due to the economic situation in their homes! DON'T FORGET THOSE IN NEED!

Visit: www.yesintl.com The E-Help CamPUS will answer / solve whatever questions / problems you may be facing yourself or with loved ones.

CRAZzY ABOUT short stories are based around the multitude of topics in the YES! E - Help CamPUS where millions each month -- come to solve their problems. Acclaimed as the meeting place of the new century, the CamPUS is driven by those in the know.

Gott - a suggestion? Keep them coming. Write us: Click Here 140 Words here on up.

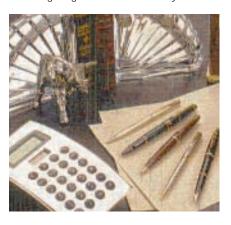
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#### MANAGING EDITOR'S COLUMN Nahidah Malik Nairobi, Kenya

#### HOME MADE OR STORE BOUGHT GIFTS!

It's that time of year again! Thanksgiving! Kwanzaa! Christmas! Diwali! Oseibo, Hanukkah, Idd! And there will be some birthdays, a new baby, or a new house somewhere in between! We need – Gifts!

A few years ago, living next to a British grandmother, in England, I witnessed the art of home made gifts! Every November she made her 'gifts' ... delicious pickles, cakes, shortbread, and more! The neatly tagged, ribboned jars, cake tins and boxes would take over her kitchen and then ... creep out and on to the dining room table and eventually her living room - all waiting to be given away on Thanksgiving and Christmas Day!



In Canada - I met a great lady, a wiz at buying the right gift for the right person! Off we would go to the mall, waiting for the doors to open, returning only when the mall doors closed! It was amazing! She knew exactly what to buy for each person on her list.

My best gift – was a hand written original recipe from my then 6 year old: "How to make and enjoy a pizza!" Etchings were designed to accompany each page ... the last, of my son and I, enjoying a past Thanksgiving Day. So whether home made or store bought - remember - giving is about love and love ... is beautifully packaged into ... the thought that counts!







#### **FAMILY AND YOU**

Family – what does it mean? We typically think of a family consisting of mother, father, and children. But a family can be a group of people who come together to share a common goal or interest i.e: The JO LEE Family. All the people who make this magazine possible.

We each have a part to play in our families. Responsibility is key. To carry out those duties assigned to us for a peaceful and happy atmosphere. A family is a team, and if one player fails to do as he/she is supposed to, everyone in that family loses. Think of it as a chain, if one link fails, the chain falls apart.

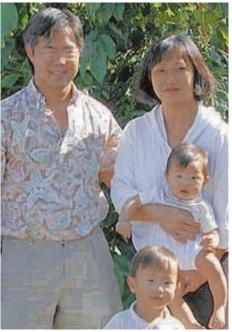
Yes ... love, honor, respect, trust, commitment, humor, attitude (good, of course) are



the links that become the most expensive gold. Gold is not only monetary. Gold can be found in some of the least expected spots and we all have the choice of embracing it.

This Holiday – reach out! You may not have the opportunity tomorrow. What a shame this would be..

We wish YOU a Happy Thanksgiving - from everyone at JO LEE!



#### Dr. Rose A. Dyson Toronto-Canada

What are specifics involving harmful effects from media violence? The variables are endless but those most frequently pointed out include: depression, insecurity, fear, anger, hyperactivity, obesity and attention deficit disorder.

It is no accident we have increasing evidence of road, air and hockey rink rage. One study on videogames, outlined in testimony before the US senate last year, indicated that 50 percent of boys listed violent videogames as 'their favorites'. Also, that

# DR. ROSE - ON VIOLENCE IN ENTERTAINMENT

To Write Dr. Rose: Click Here



growing numbers of children / teens now have skills to customize games so images of real people are inserted into the screens for blowing heads off as rewards for points. The idea promoted here: "killing is fun!"

From a mental health perspective, consider the inevitable operant conditioning that is occurring as an educational byproduct from this form of amusement. In response to these ominous trends – a growing number of media savvy parents and children are avoiding videogames entirely as a source of entertainment.



Rose A. Dyson Ed. D. is author of 'MIND ABUSE – Media Violence In An Information Age'

www.web.net/blackrosebooks and

'North America's Cult of Sex and Violence': in 'MEDIA, SEX, VIOLENCE and DRUGS in the GLOBAL VILLAGE'.

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Research and Development is searching for International Minds.

Could this be you? - Click Here

Kudos • Jo Lee

# KUDOS

## "A mighty flame followeth a tiny spark"

- Dante {"Paradiso" The Divine Comedy}





## I GOT TO THINKING ONE DAY

Too many people put off something that brings them joy just because they haven't thought about it, don't have it on their schedule, didn't know it was coming or are too rigid to depart from their routine. I got to thinking one day about all those women on the Titanic who passed up dessert at dinner that fateful night in an effort to cut back. From then on an effort to cut back. From then on because their husband didn't suggest going out to dinner until after something had been thawed? Does the word "refrigeration" mean nothing to you?

How often have your kids dropped in to talk and sat in silence while you watched Jeopardy! on television?

I cannot count the times I called my sister and said, "How about going to lunch in a half hour?" She gasps and stammers, "I can't. I have clothes on the line. My hair is dirty. I wish I had known yesterday, I had a late breakfast, it looks like rain." And my personal favorite:

She died a few years ago. We never did have lunch together.

Because the world crams so much into their lives, we tend to schedule our headaches. We live on a sparse diet of promises we make to ourselves when all the conditions are perfect: We'll go on a second honeymoon when we get two more kids out of college. Life has a way of accelerating as we get older. The list of promises gets longer. One morning, we awaken, and all we have to show for our lives is a litany of "I'm going to," "I plan on" and "Someday, when things are settled down a bit."

When anyone calls my 'seize the moment' friend – she is open to adventure. Her enthusiasm for life is contagious. You talk with her for five minutes and you're ready to trade your bad feet for a pair of Roller blades and skip an elevator for a bungee cord.

Now ... go on and do something you WANT to do! Not something on your SHOULD DO list. If you were going to die soon with one phone call you could make, who would you call / what would you say? And why are you waiting?

JO LEE is here to put more power in your life!!!



#### CELEBRATIONS

From everyone at JO LEE we wish you, the world, the most wonderful of all occasions and the Greatest November this 2002.

Flower of the Month: Latin name: This flower means: Chrysanthemum Chrysanthemum Optimism, Cheerfulness

#### THE MONTH OF NOVEMBER



1st... All Saints Day

1st... Communication Week

**3rd**... Culture Day {Japan}

3rd... Sandwich Day

4th... Chemistry Week

4th... King Tut Day

5th... Guy Fawkes Day

6th... Saxophone Day

8th... Cook Bold and Pungent Day

8th... Pursuit of Happiness Week

8th... Young Readers Day

11th... Education Week

13th... Children's Book Week

13th... World Kindness Day

14th... Diwali

15th... America Recycles Day

**15th...** Fast for World Harvest Day

**15th...** Great American Smokeout

17th... World Peace Day

18th... Bible Week

19th... Game and Puzzle Week

19th... Universal Children's Day

21st... World Hello Day

22nd... Stop the Violence Day

**22nd**... American Thanksgiving

23rd... You Are Welcome Day

30th... Guru Nanak Day



Diabetes Awareness Month

· Georgia Pecan Month

 Native American Heritage Month

 Peanut Butter Lover's Month

Sleep Comfort Month

Vegan Awareness Month







#### WEIRD AND By Mohammed Malik 11 Years old... Windsor, Canada **WACKY FACTS** ON TURKEYS...!

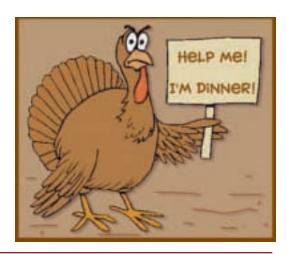


- 1 If turkeys look up when it is raining, they 7 Thomas Jefferson on Thanksgiving: 'the most can drown.
- 12 Turkeys can take flight at speeds of 50 55 mph, in a couple of seconds. When spooked, turkeys will run at 20 mph.
- **03** Turkeys can have heart attacks. Discovered when the Air Force was conducting test runs and breaking the sound barrier ... fields of turkeys would drop dead.
- ()4 Christopher Columbus thought he had discovered land that was connected to India, because he thought that turkeys were a kind of peacock which are common in India. He named the turkey 'tuka' which is peacock in the Tamil language. Turkeys are a type of pheasant.
- **05** Turkeys were present in America 10 million years ago, according to fossil finds.
- 06 On Thanksgiving, 91% of Americans will eat turkey.

- ridiculous idea I've ever heard.'
- **08** Who wanted the national bird of America to be a turkey? Benjamin Franklin.
- Native Americans did not eat cranberries as was widely believed. They used the berries for dying cloth and decorating pottery.
- 1 American consumption of turkey rose in 25 years from: 8.3 lbs. in 1975 to 17.75 lbs. per person, in 2000.
- 11 Astronauts, Neil Armstrong and Buzz Aldrin, enjoyed their first meal on the moon, consisting of turkey and all the trimmings.
- 1 7 The Guinness Book of Records ... states that the greatest dressed weight recorded for a turkey is 39.09 kg {86 lbs}, at the last annual "heaviest turkey" competition held in London, England on December 12, 1989.









#### R&D editor at large THANKSGIVING A CELEBRATION OF LIFE AND HOPE

Most Americans are familiar with the Pilgrim's Thanksgiving Feast of 1621, but few realize that it was not the first festival of its kind in North America. Long before Europeans set foot in the Americas, native peoples sought to insure a good harvest with dances and rituals such as the Green Corn Dance of the Cherokees.

American Thanksgiving is not the only harvest celebration in the world. Since its very early years, mankind has celebrated the bountiful harvest with thanksgiving ceremonies.

Harvest festivals and thanksgiving celebrations were held by the ancient Greeks, the Romans, the Hebrews, the Chinese, and the Egyptians.

The ancient Greeks worshipped their goddess of all grains Demeter who was honored at the festival of Thesmosphoria held each autumn.

The Romans also celebrated a harvest festival called Cerelia, which honored Ceres, their goddess of grain, growing plants and the love that a mother bears for her child. The festival was held each year on October 4th and offerings of the first fruits of the harvest and pigs were offered to Ceres.

The ancient Chinese celebrated their harvest festival, Chung Ch'ui, with the full moon that fell on the 15th day of the 8th month. This day was considered the birthday of the moon and special "moon cakes", round and yellow like the moon, would be baked.

Jewish families also celebrate a harvest festival called Sukkoth. Taking place each autumn, Sukkoth has been celebrated for over 3000 years.

The ancient Egyptians celebrated their harvest festival in honor of Min, their god of vegetation and fertility. The festival was held in the springtime, the Egyptian's harvest season.

In North America, the first Thanksgiving service known to be held by Europeans, occurred on May 27, 1578 in Newfoundland. Since then, British colonists held several Thanksgiving services in America before the Pilgrim's celebration in 1621. Festivals of Thanksgiving were observed sporadically on a local level for more than 150 years. They tended to be autumn harvest celebrations.

Today, Thanksgiving is a time when many families come together, and many churches are open for special services. We have both Native Americans and immigrants to thank for the opportunity to observe a day of thanksgiving.

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